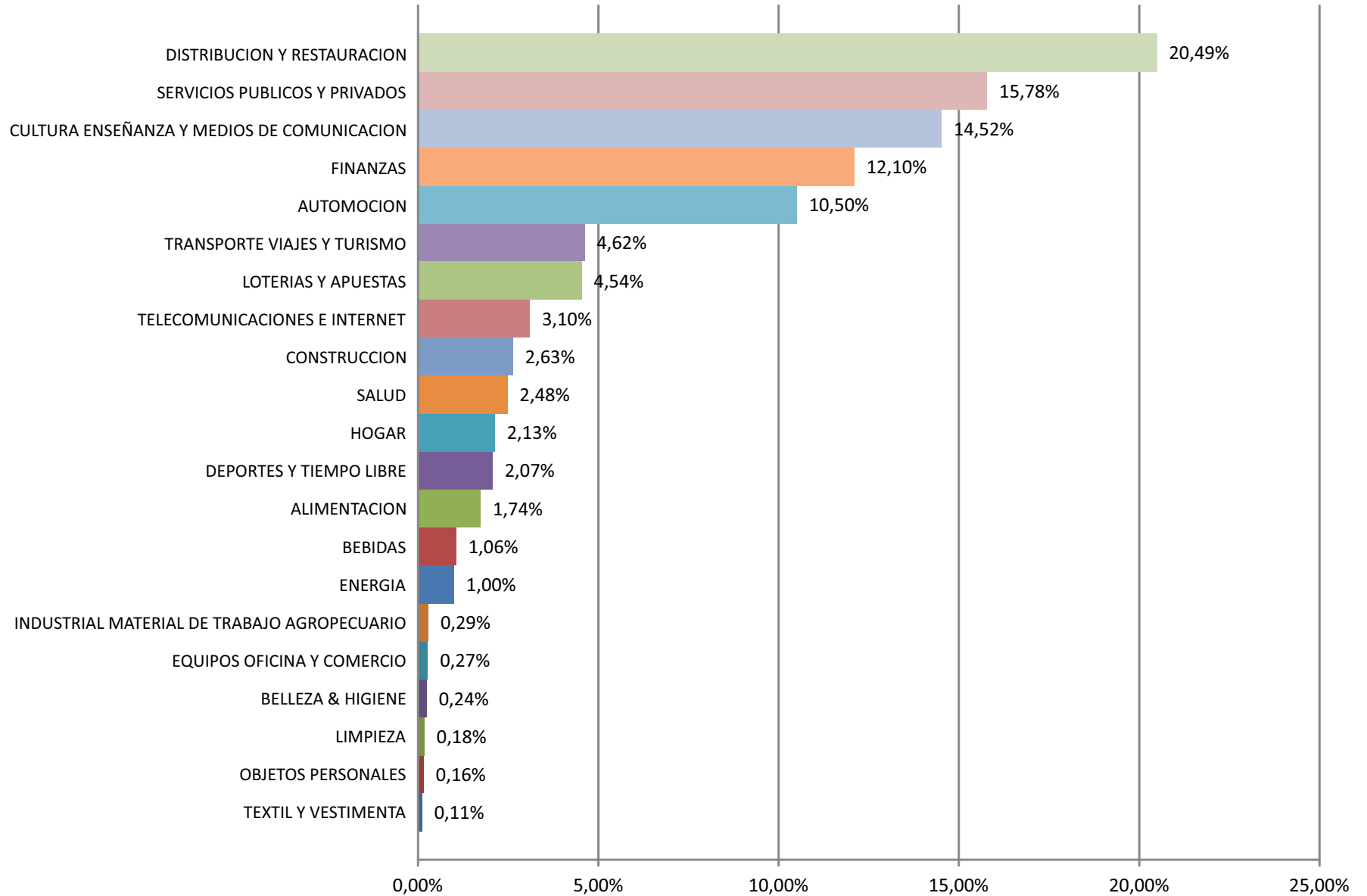
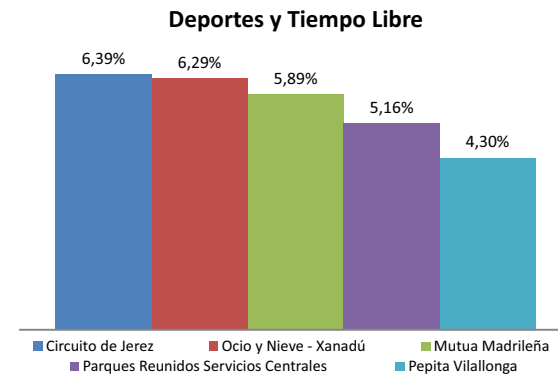
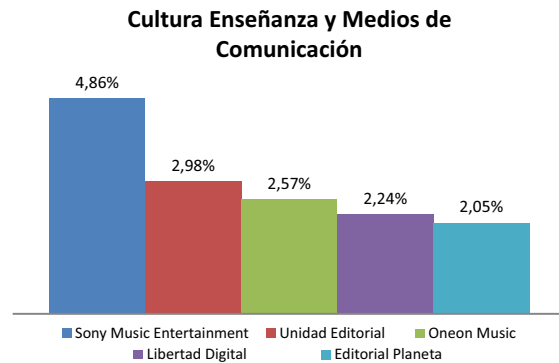
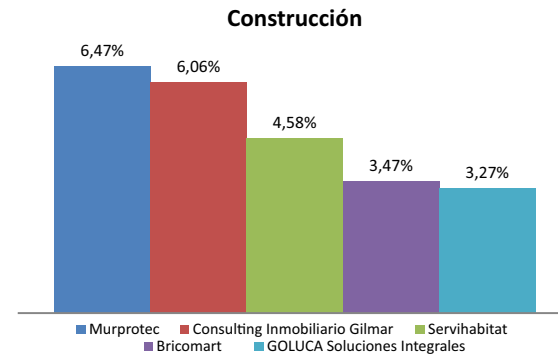
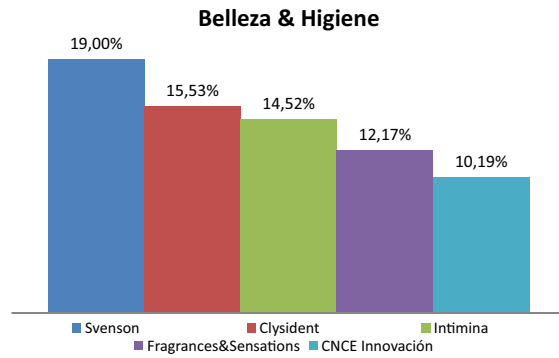
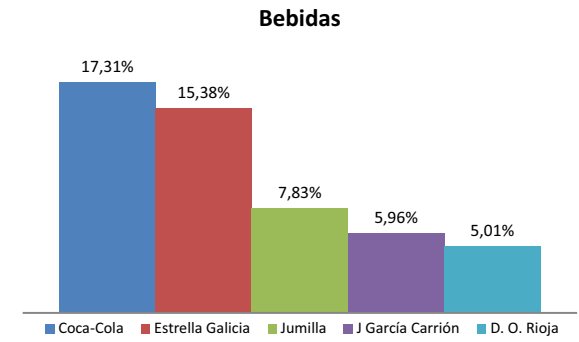
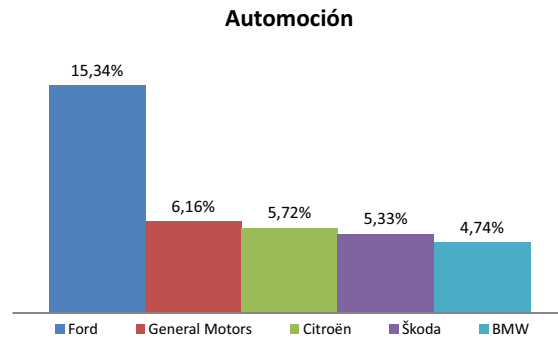
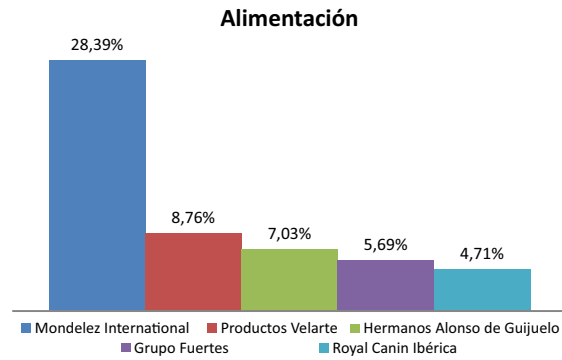




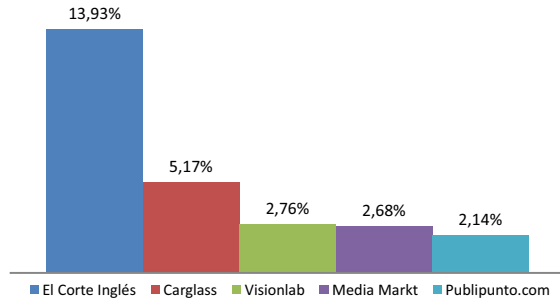
PANORAMA DE RADIO EN ESPAÑA
ABRIL 2016



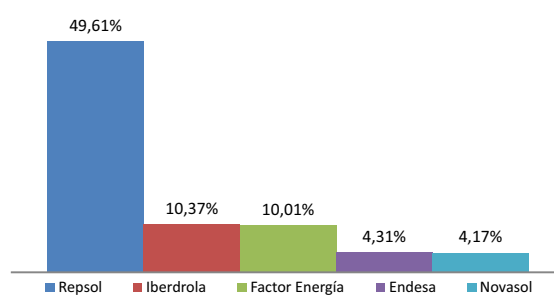




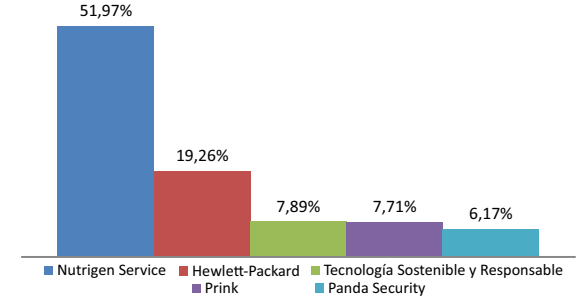
Distribución y Restauración



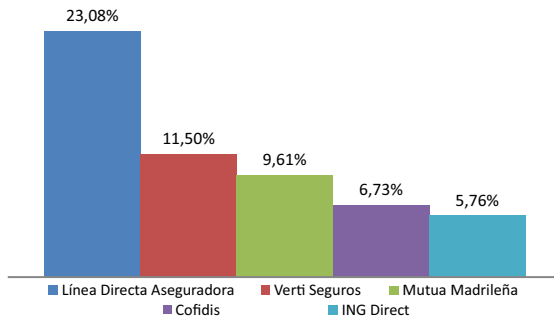
Energía



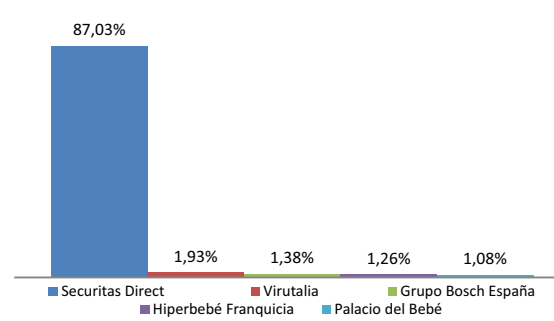
Equipos Oficina y Comercio



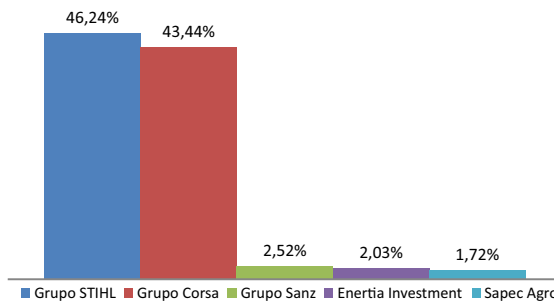
Finanzas



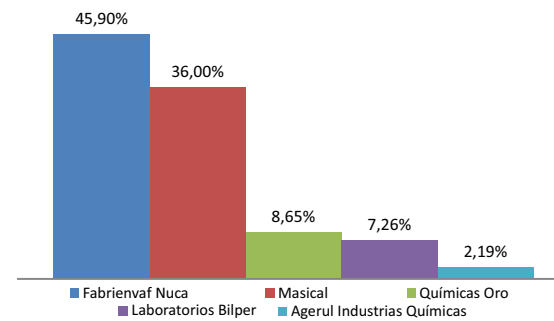
Hogar



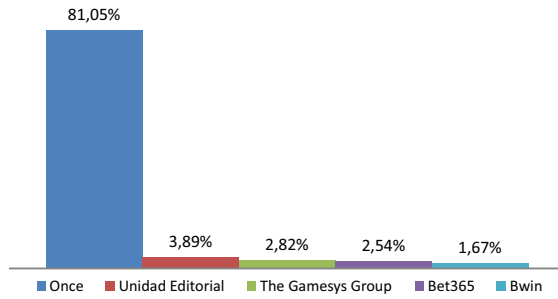
Industrial Material de Trabajo Agropecuario



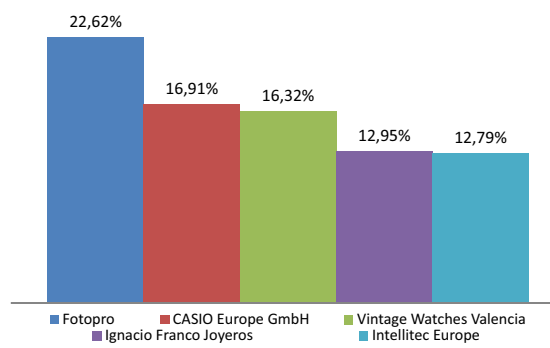
Limpieza



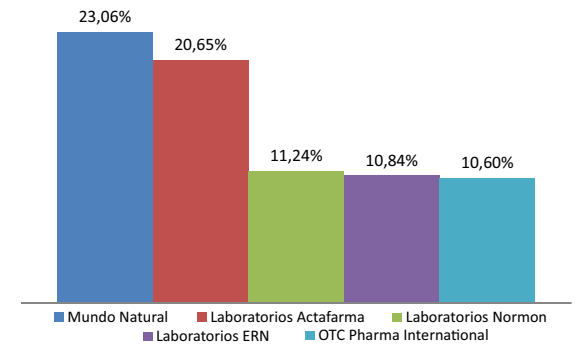
Loterías y Apuestas



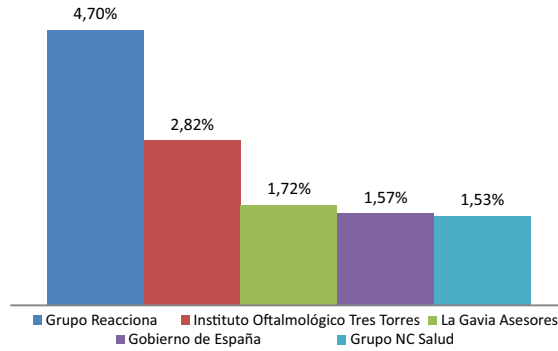
Objetos Personales



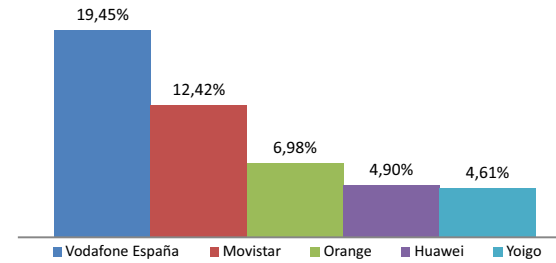
Salud



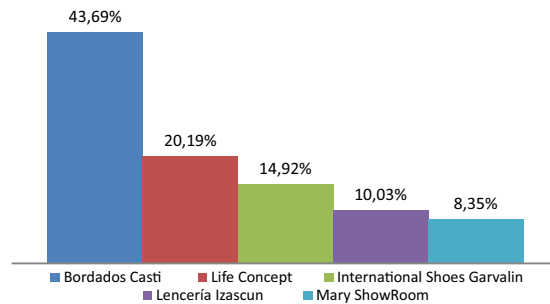
Servicios Públicos y Privados



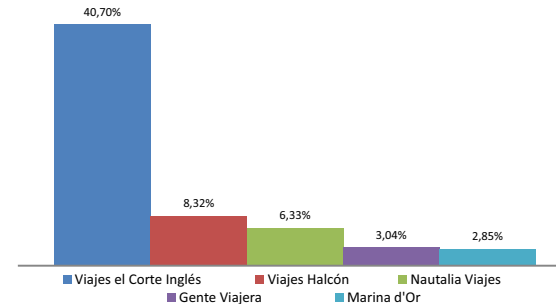
Telecomunicaciones e Internet

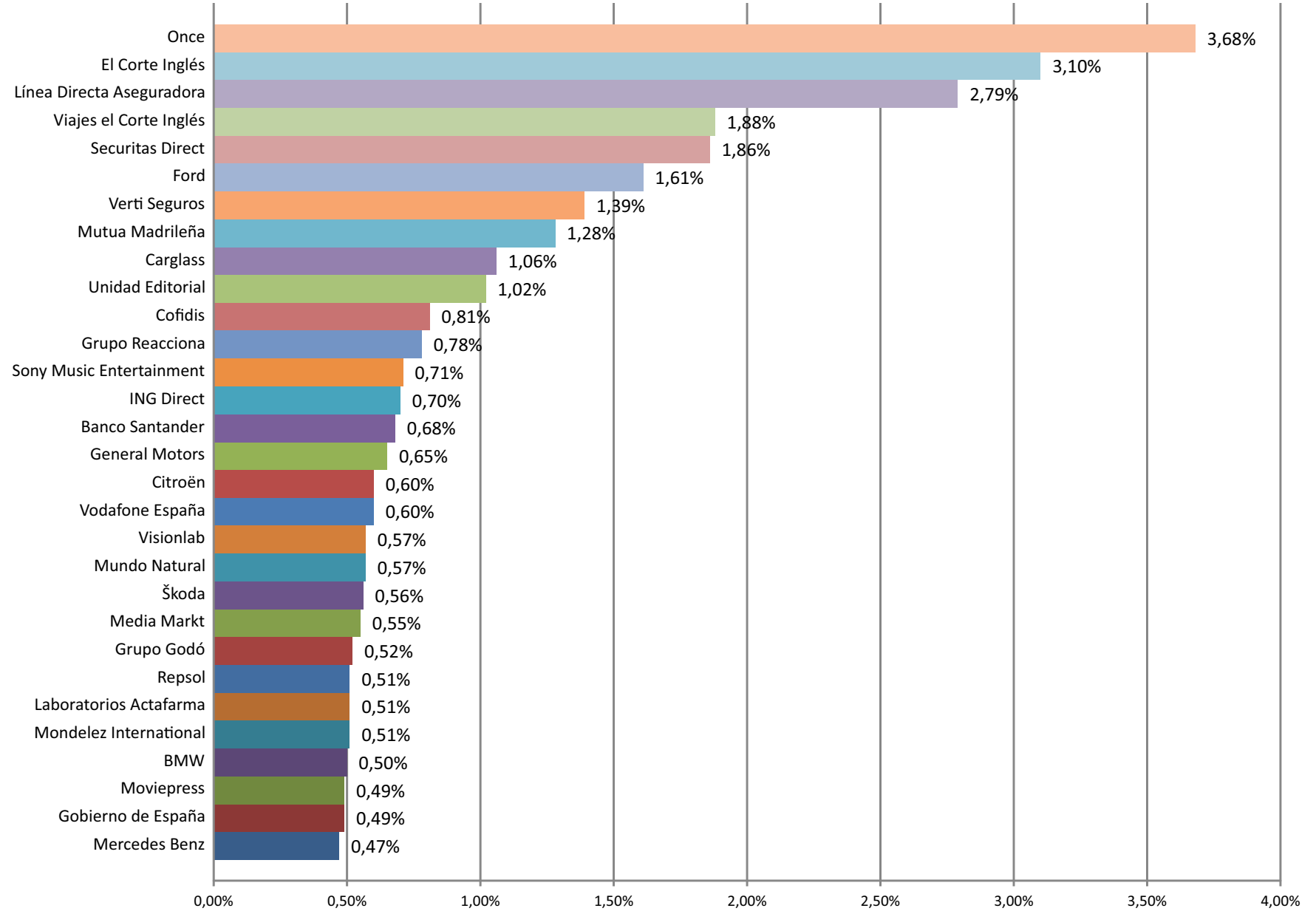


Textil y Vestimenta

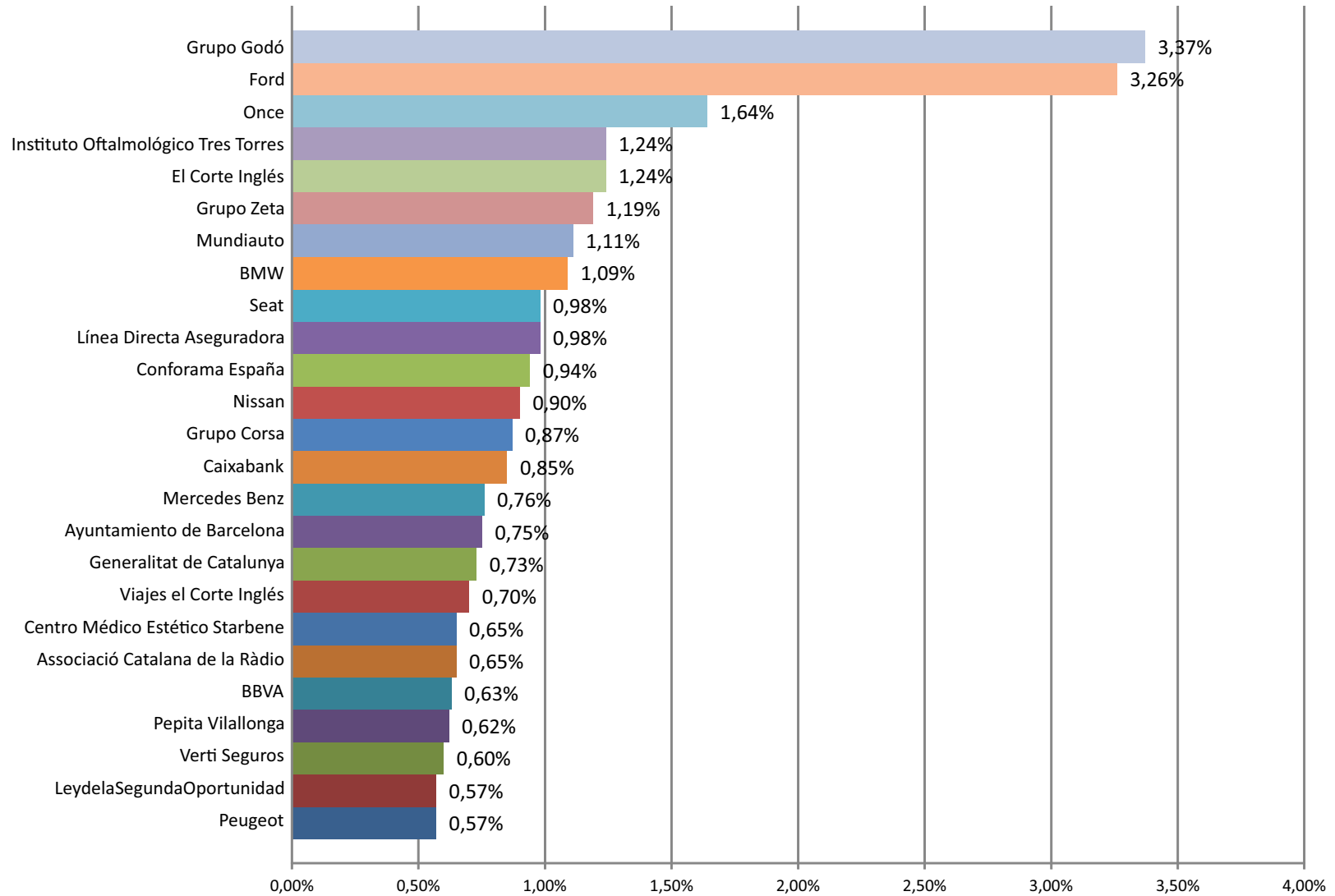


Transporte Viajes y Turismo

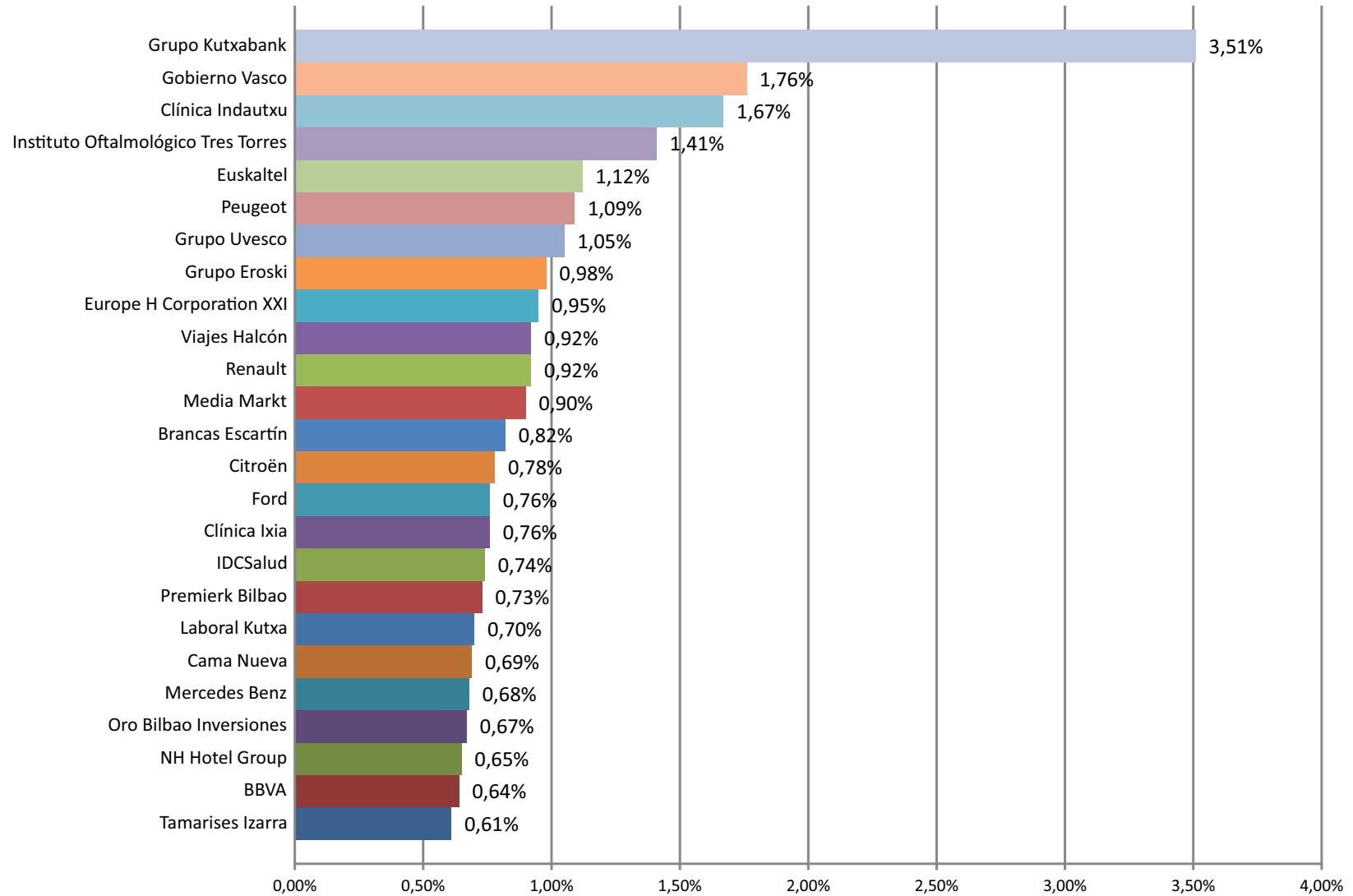




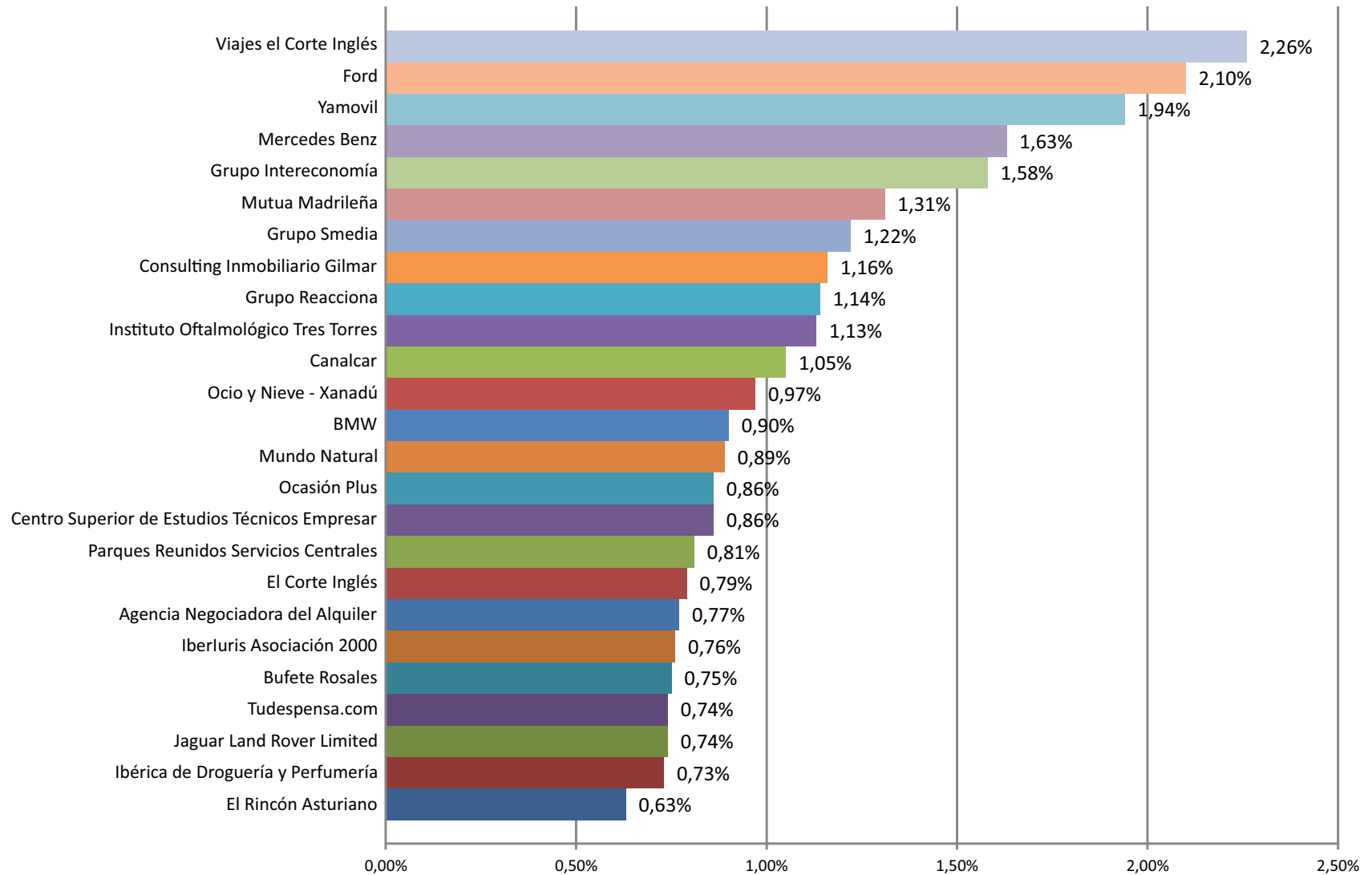
BARCELONA



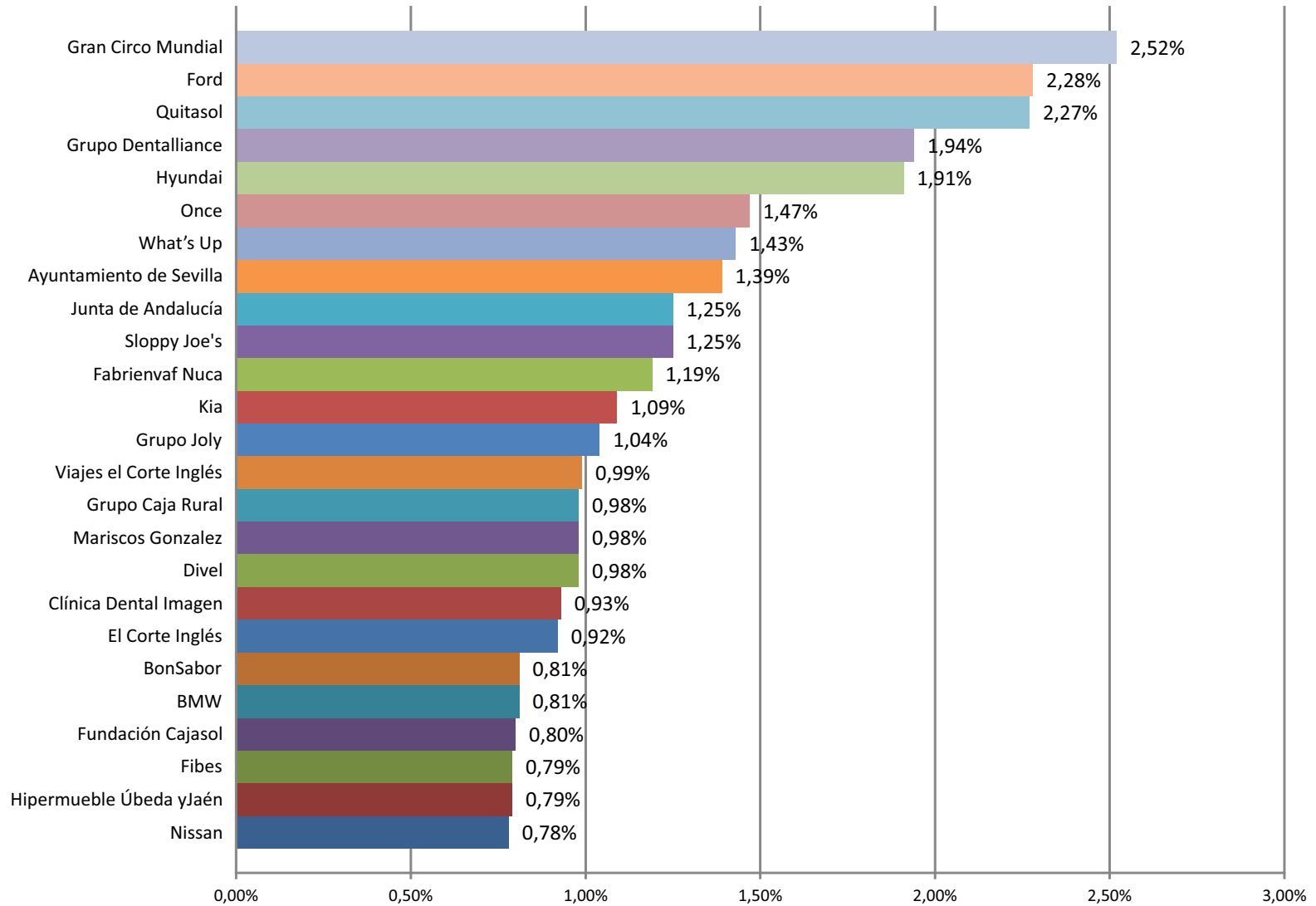
BILBAO



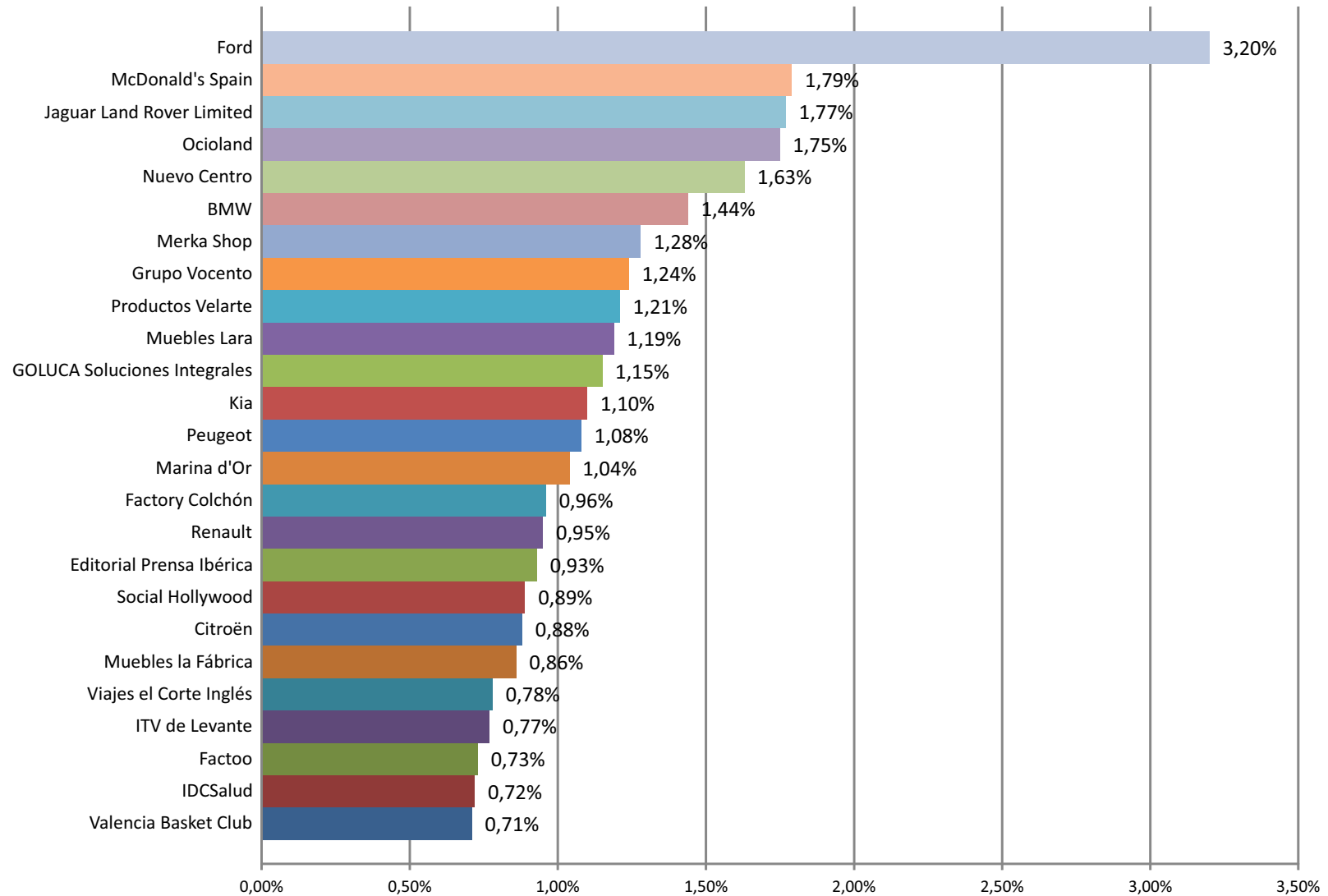
MADRID



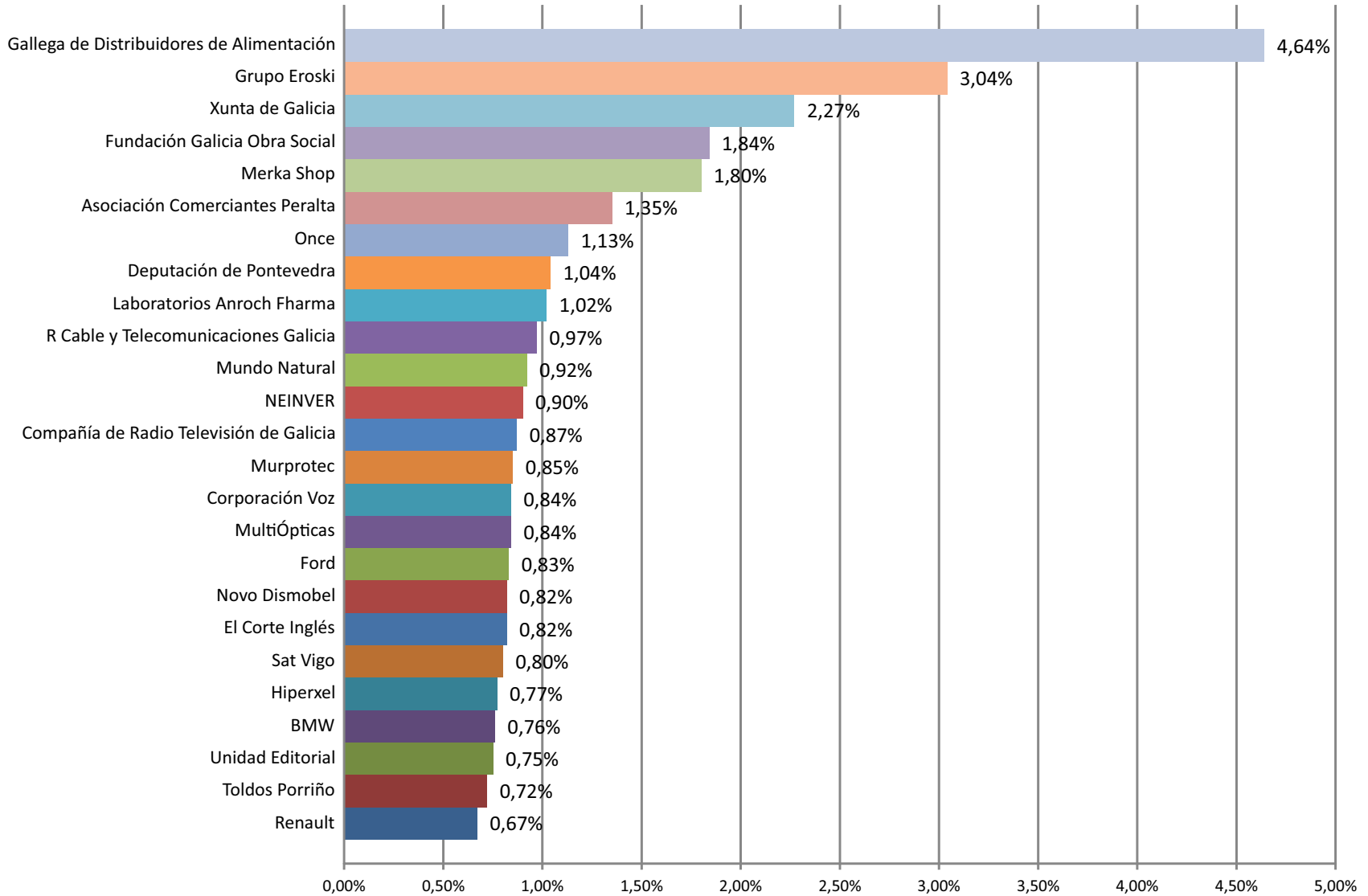
SEVILLA



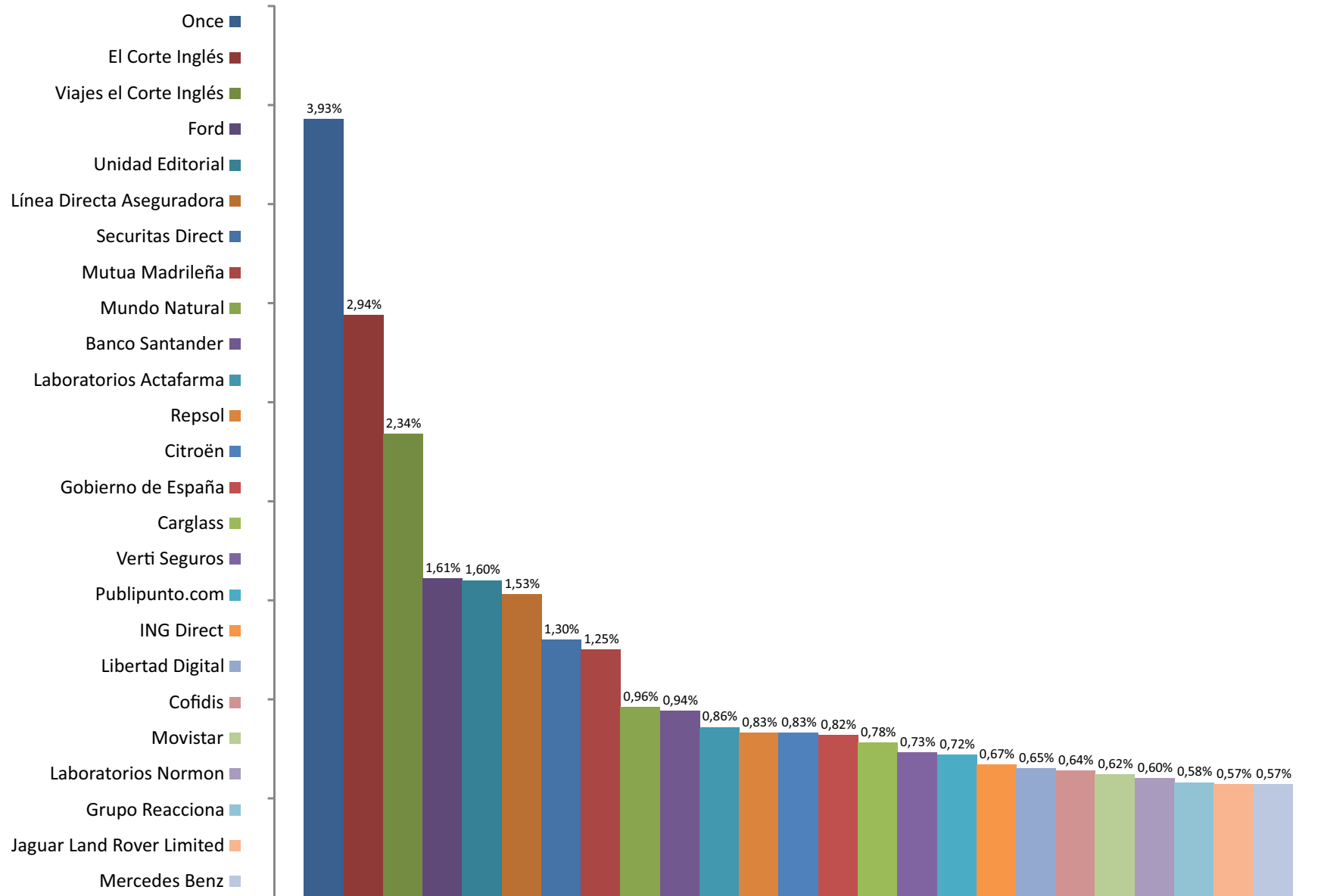
VALENCIA



VIGO

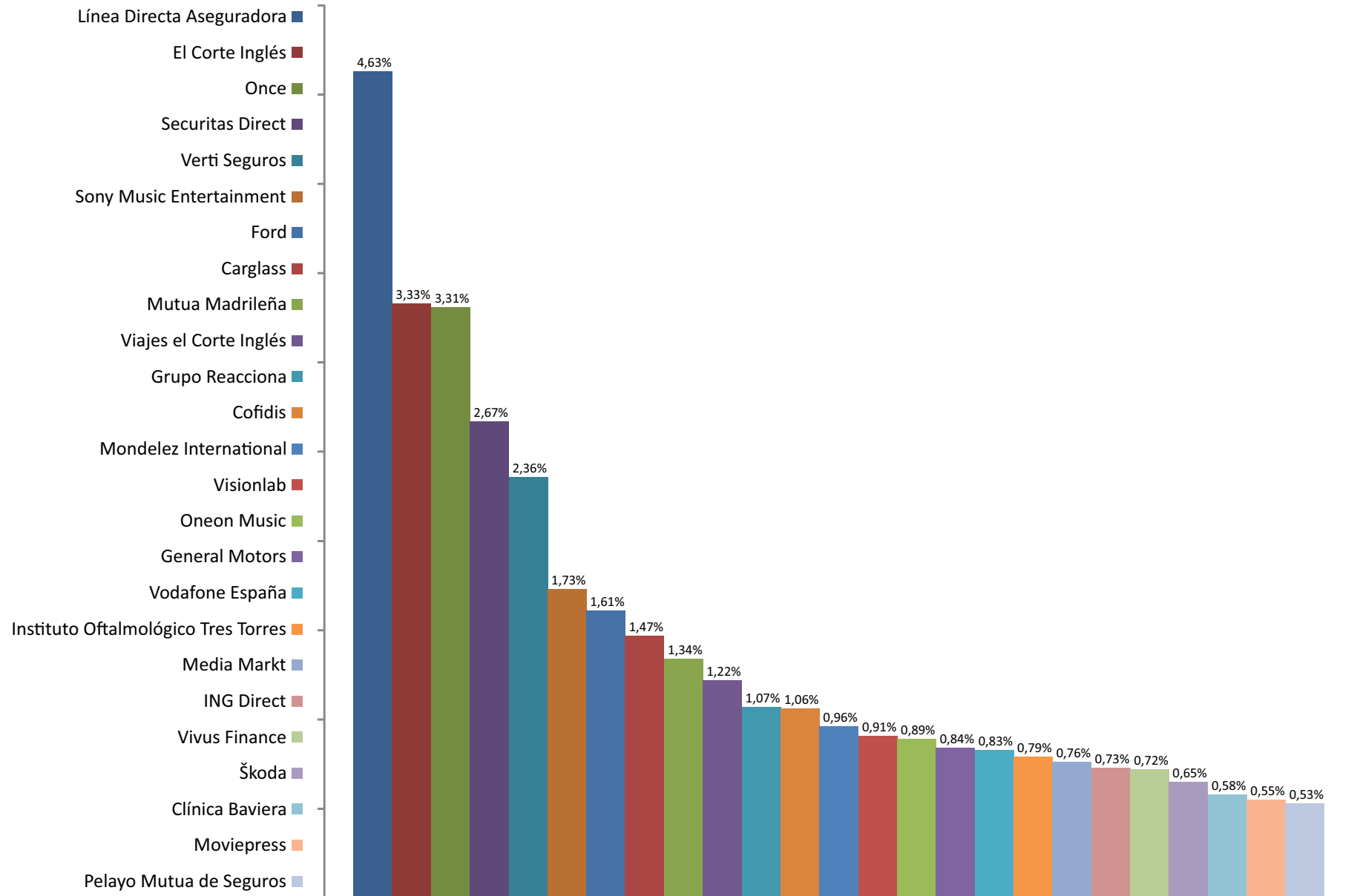


ANUNCIANTES CON MAYOR PRESENCIA EN RADIO CONVENCIONAL



Fuente: AUDITSA.EU Medida: Total segundos emitidos
 Ámbito: PASES LOCAL+CADENA en Madrid, Barcelona, Valencia, Bilbao, Sevilla, Vigo

ANUNCIANTES CON MAYOR PRESENCIA EN RADIOFORMULA



RADIO CONVENCIONAL NACIONAL

Cope 8,29%

Onda Cero 8,20%

Esradio 7,33%

Ser 7,25%

Radio Marca 4,59%

Capital Radio 3,47%

RADIO CONVENCIONAL AUTONOMICA

RAC1 7,23%

Radio Teletaxi 5,46%

Radio Nervión 5,36%

Onda Vasca 5,07%

Radio Intereconomía 4,97%

Catalunya Radio 4,62%

La Radio Valencia 3,48%

Radio Voz 3,28%

Radio Euskadi 3,15%

Radio International 2,67%

Radio Galega 2,10%

Canal Sur Radio 2,03%

Onda Madrid 1,47%

Catalunya Informació 1,03%

RADIO FORMULA NACIONAL

Dial 6,25%

Cadena 100 6,19%

Europa FM 5,40%

C40 5,14%

Rock FM 3,83%

M80 3,37%

Kiss FM 2,92%

Radiole 2,86%

Melodía FM 1,66%

Máxima FM 1,56%

Megastar 1,12%

Hit FM 0,41%

RADIO FORMULA AUTONOMICA

RAC 105 4,35%

Flaixbac 4,06%

Flaix 1,98%

Top Radio 1,04%

Canal Fiesta 0,94%

Catalunya Música 0,18%

Radio Galega Música 0,04%