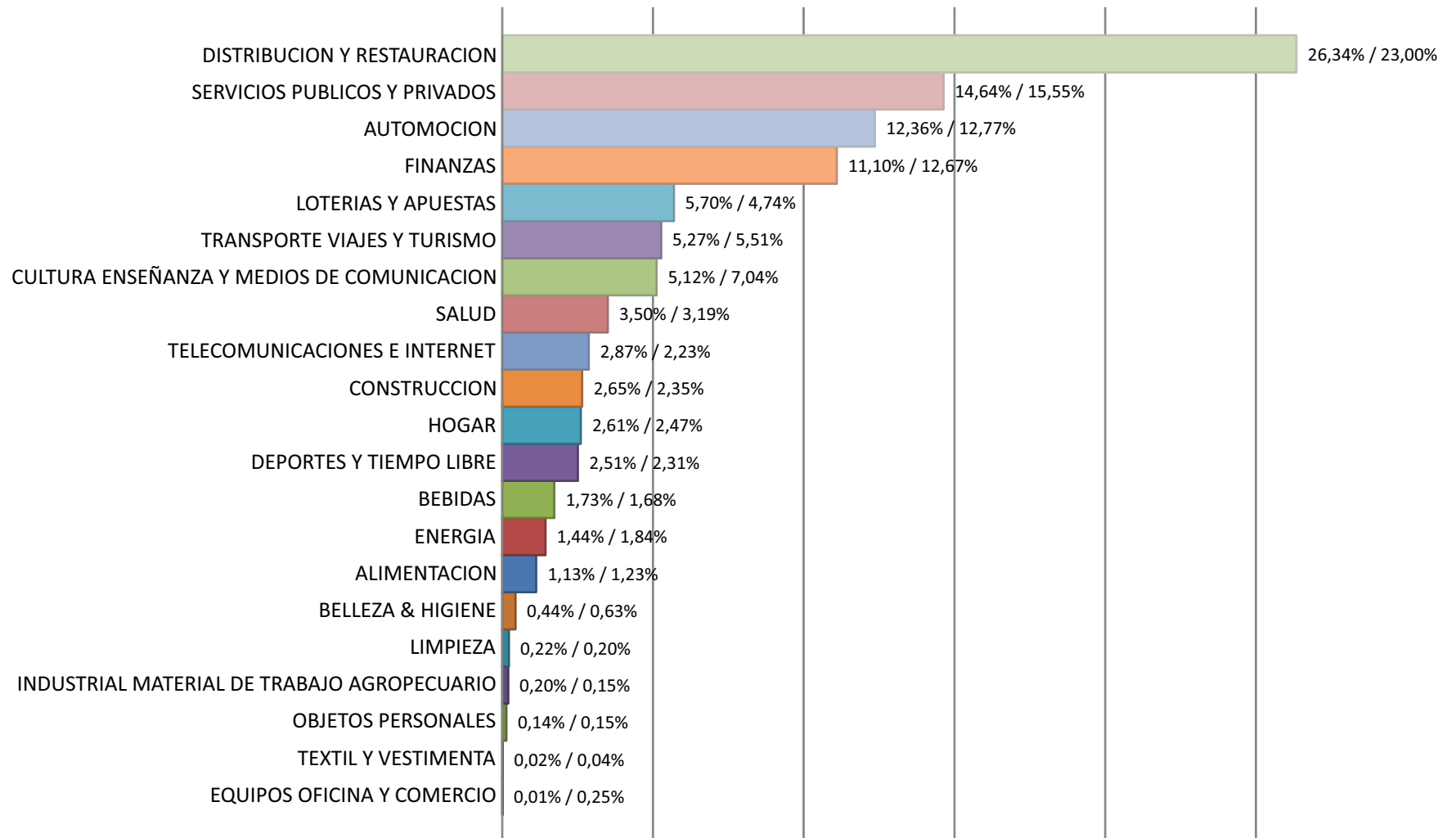
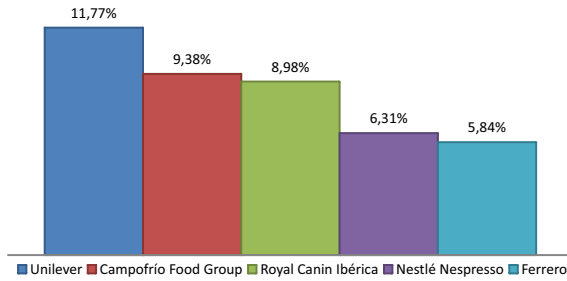




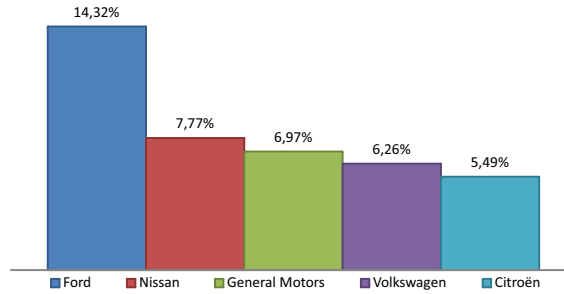
COMPARATIVA PORCENTAJES JULIO / JUNIO



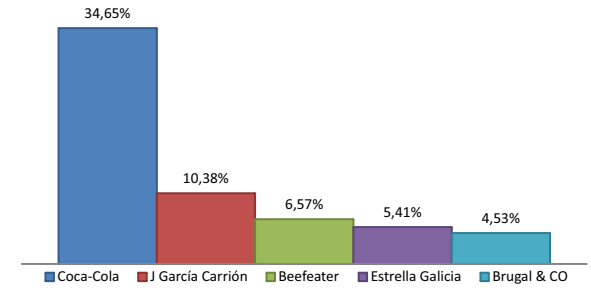
Alimentación



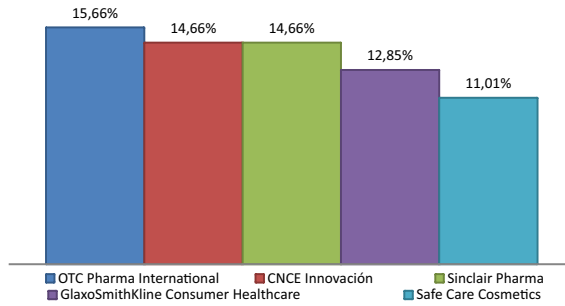
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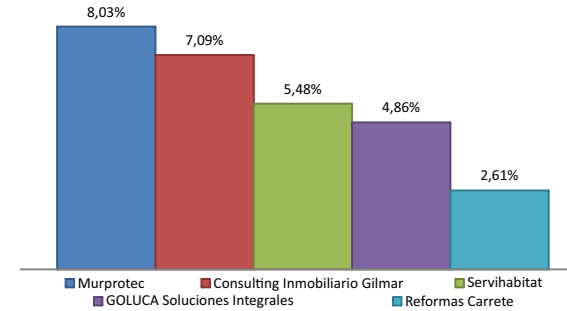
Bebidas



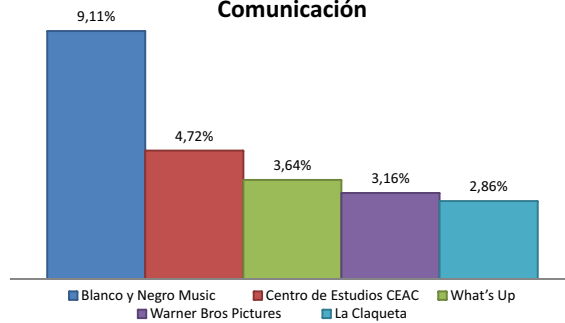
Belleza & Higiene



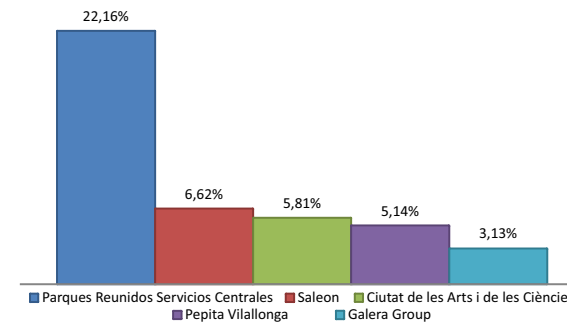
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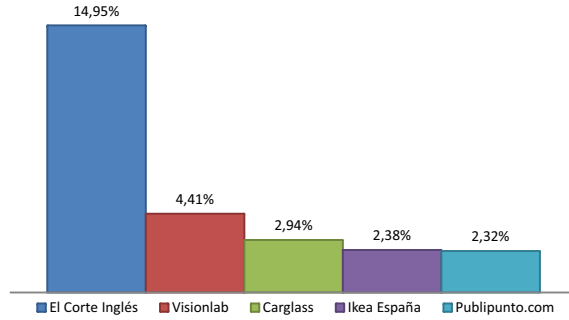
Cultura Enseñanza y Medios de Comunicación



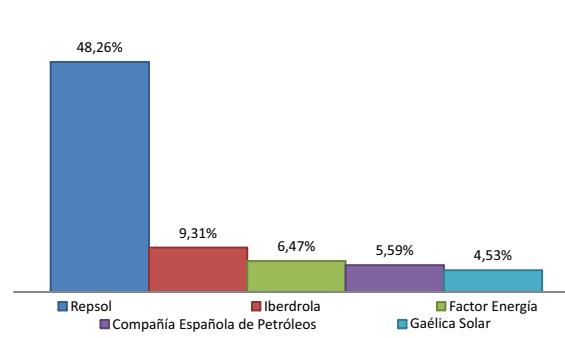
Deportes y Tiempo Libre



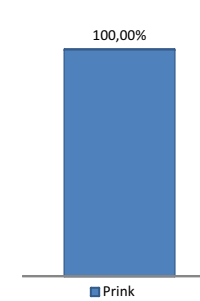
Distribución y Restauración



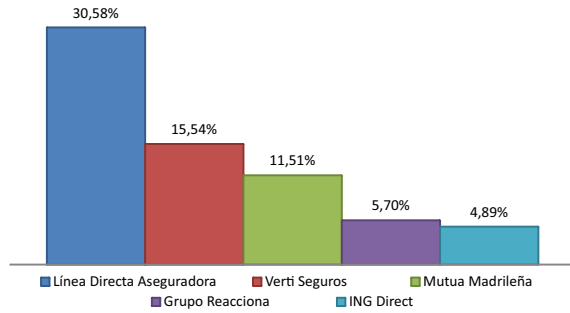
Energía



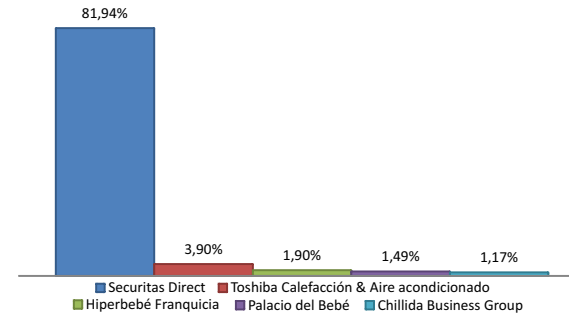
Equipos Oficina y Comercio



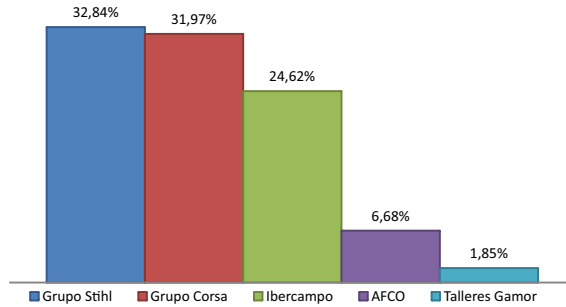
Finanzas



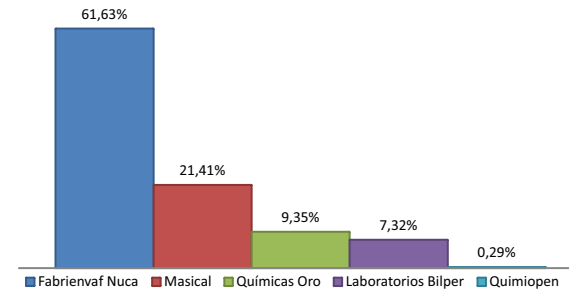
Hogar



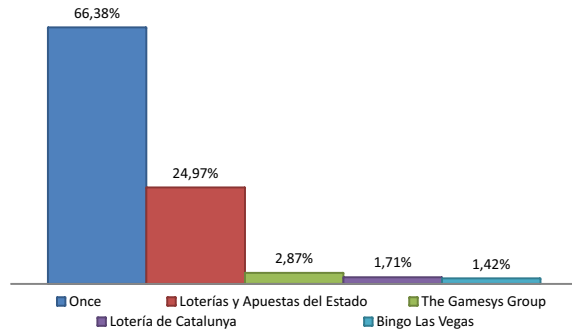
Industrial Material de Trabajo Agropecuario



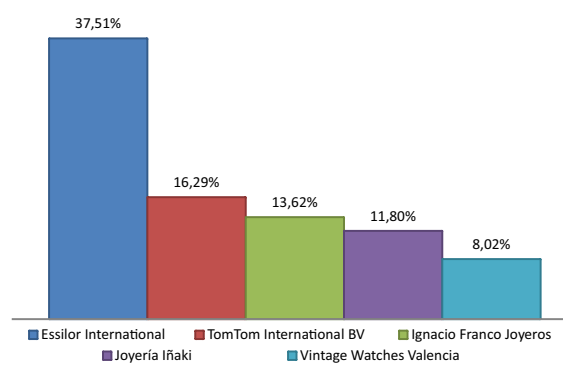
Limpieza



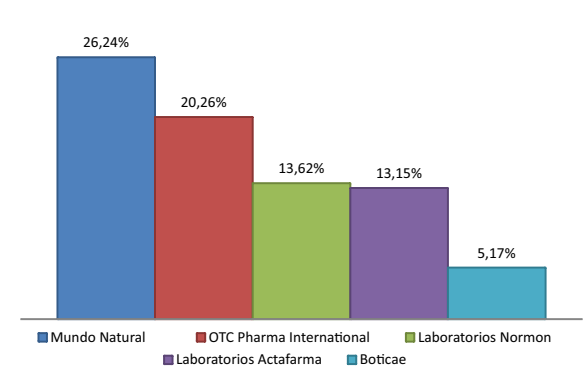
Loterías y Apuestas



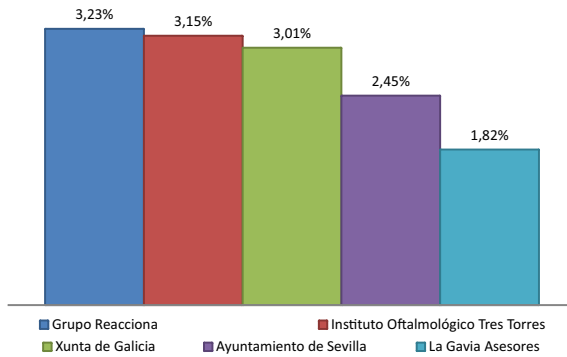
Objetos Personales



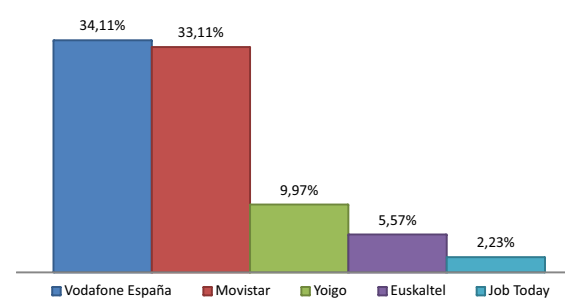
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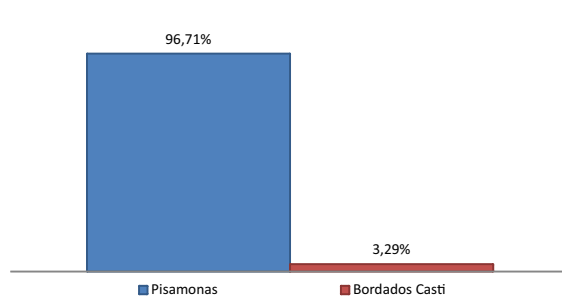
Servicios Públicos y Privados



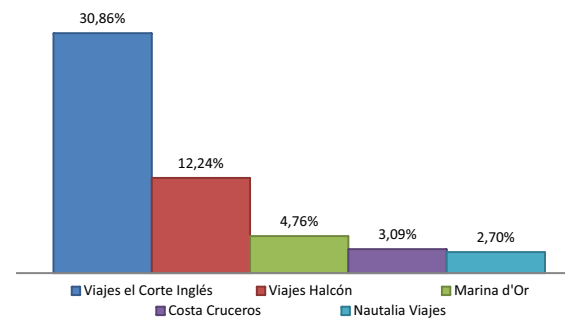
Telecomunicaciones e Internet

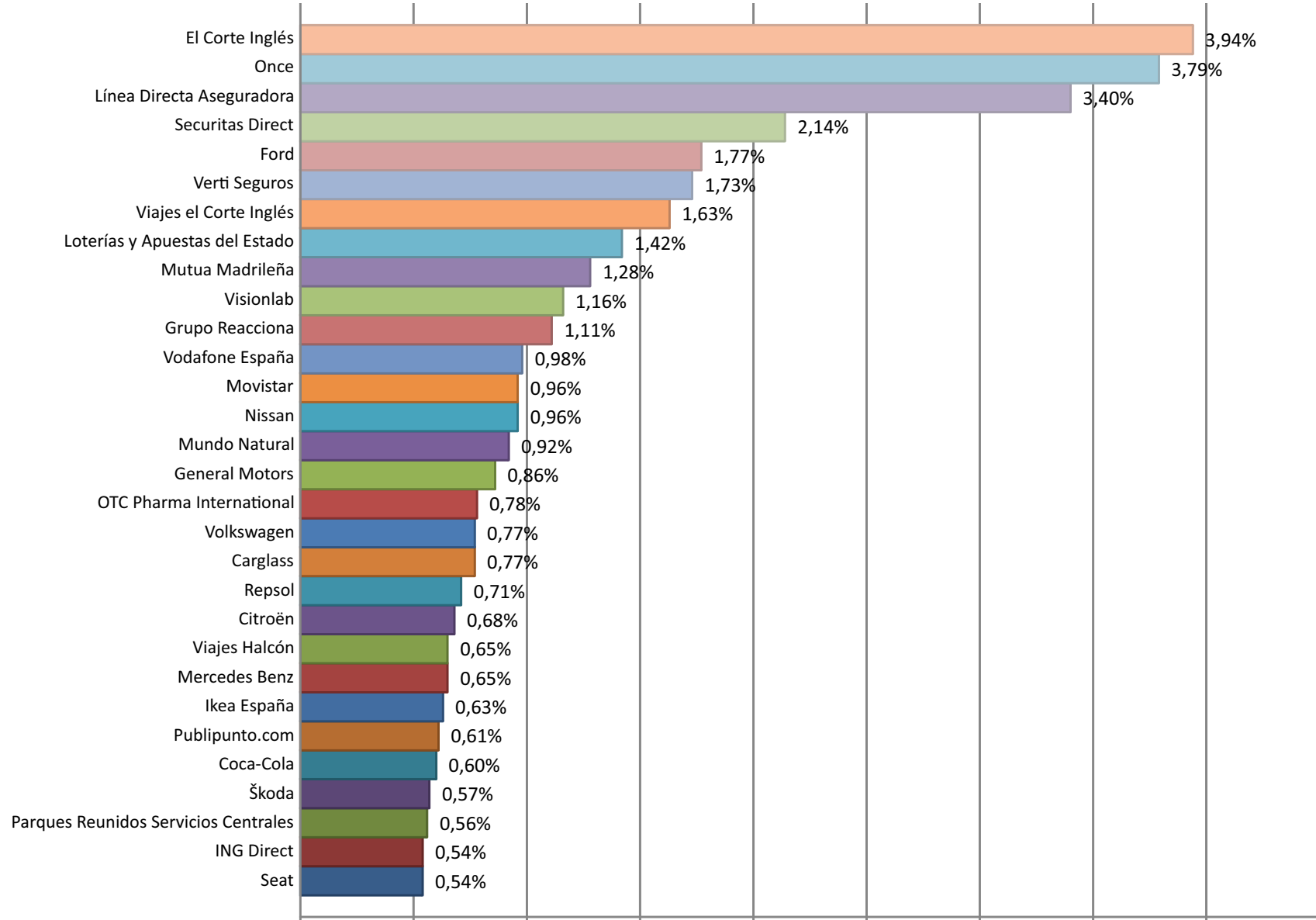


Textil y Vestimenta

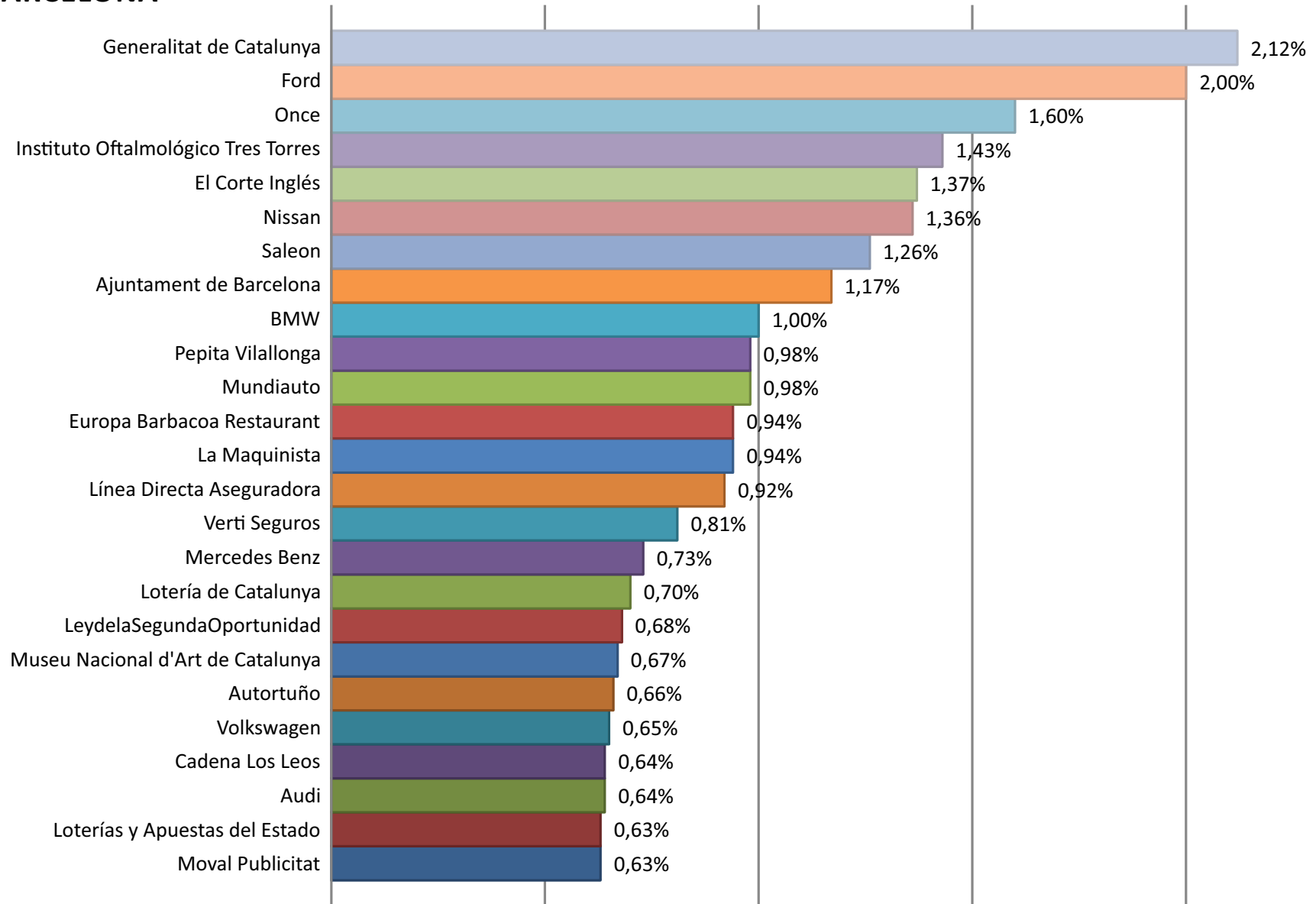


Transporte Viajes y Turismo

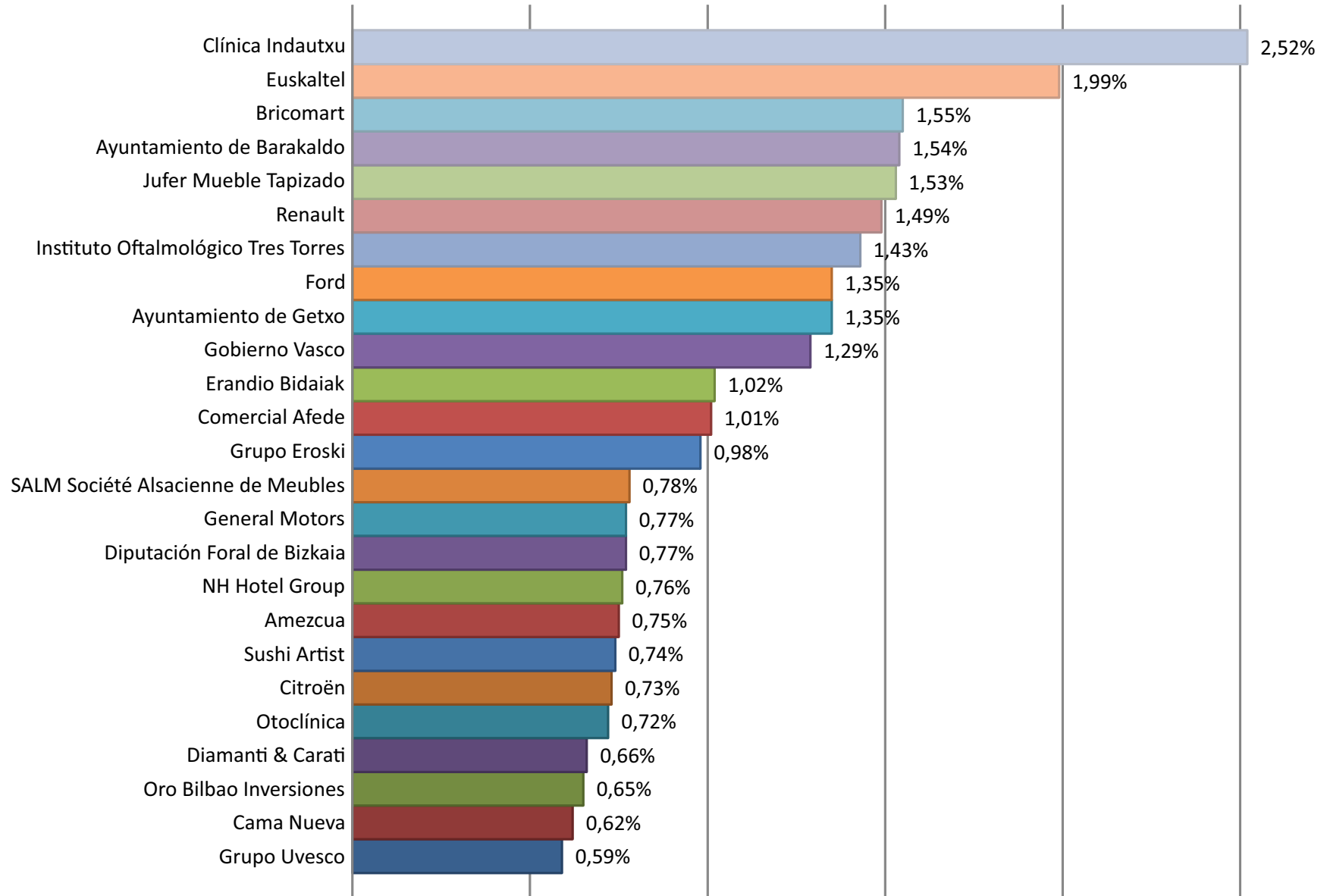




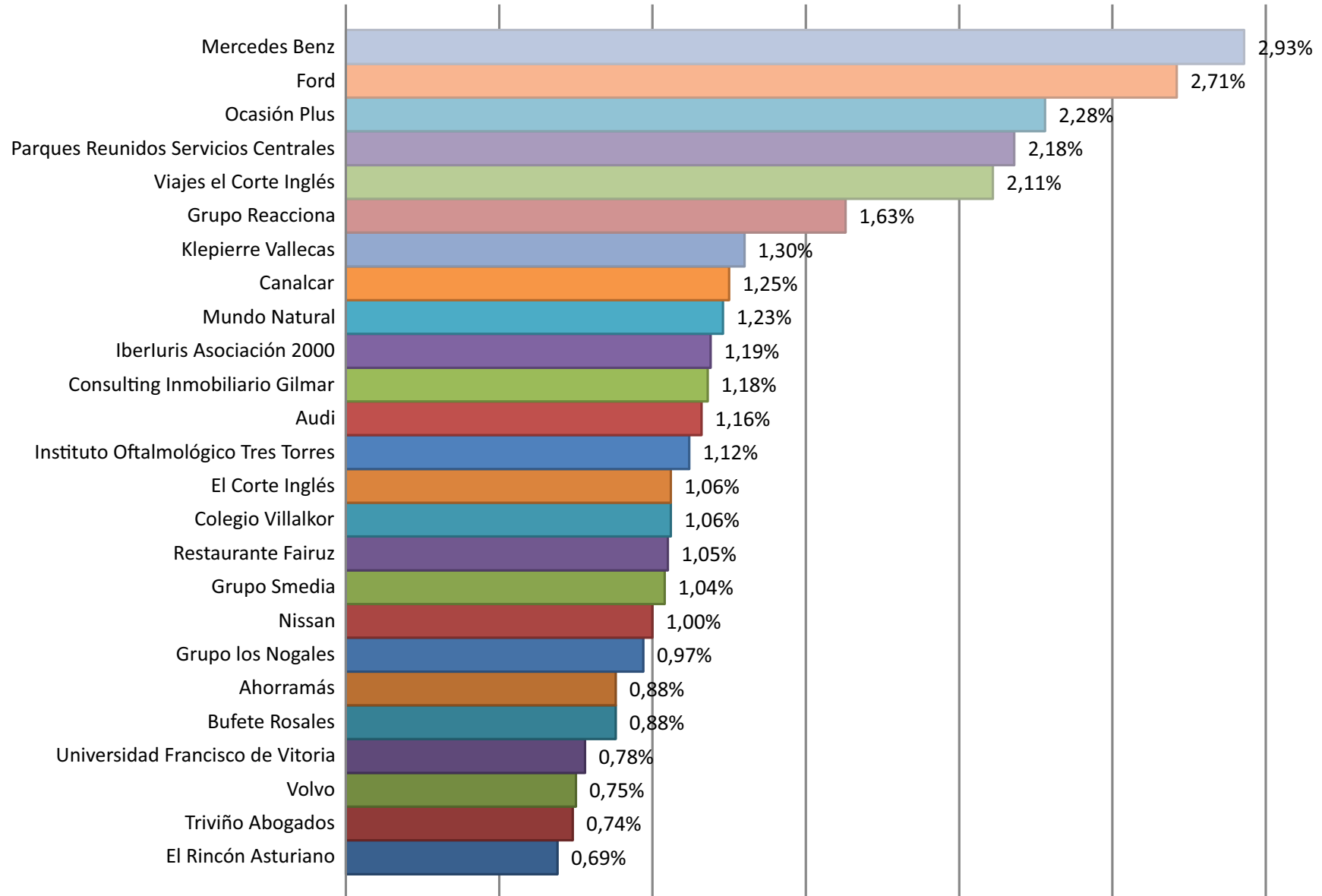
BARCELONA



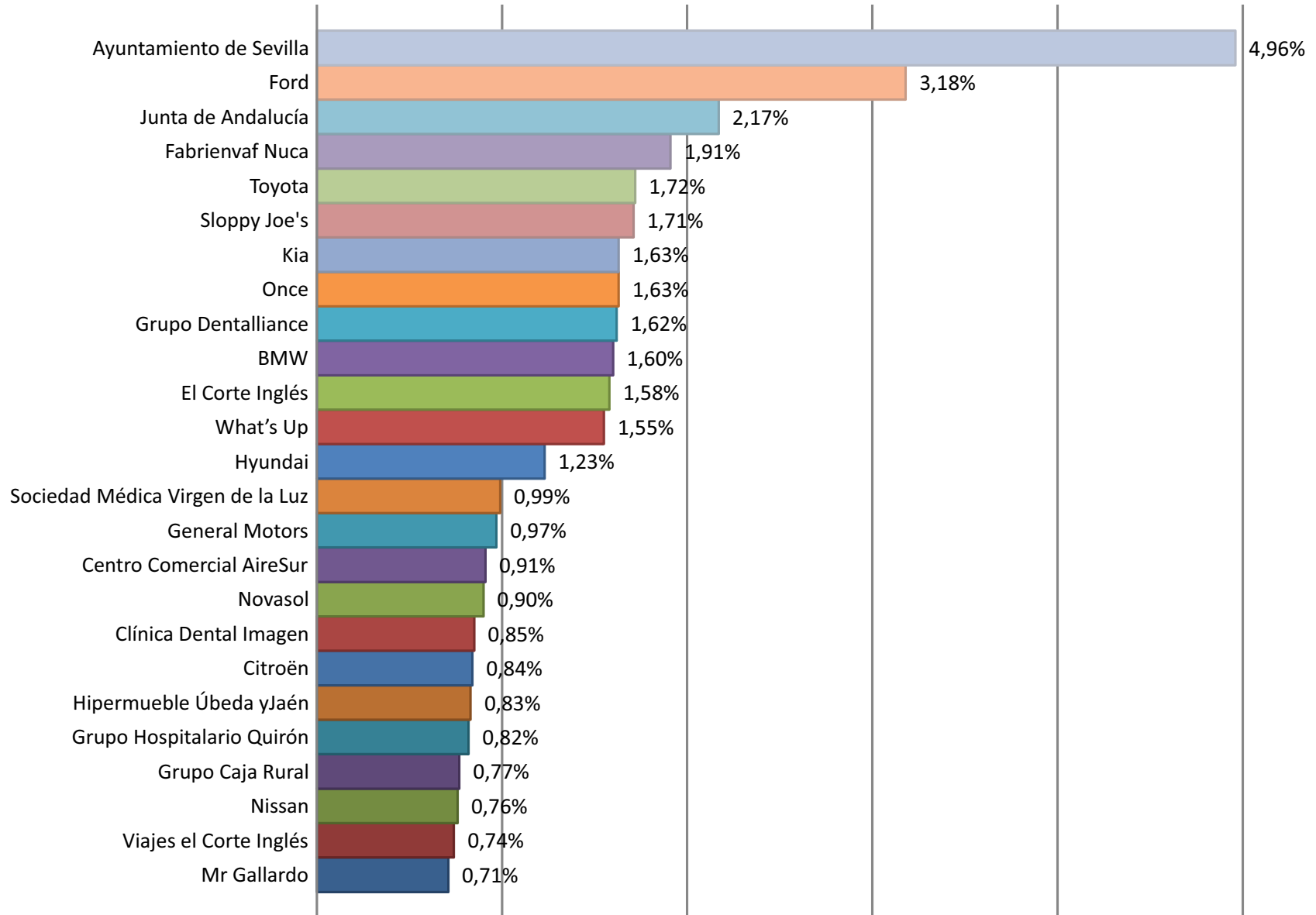
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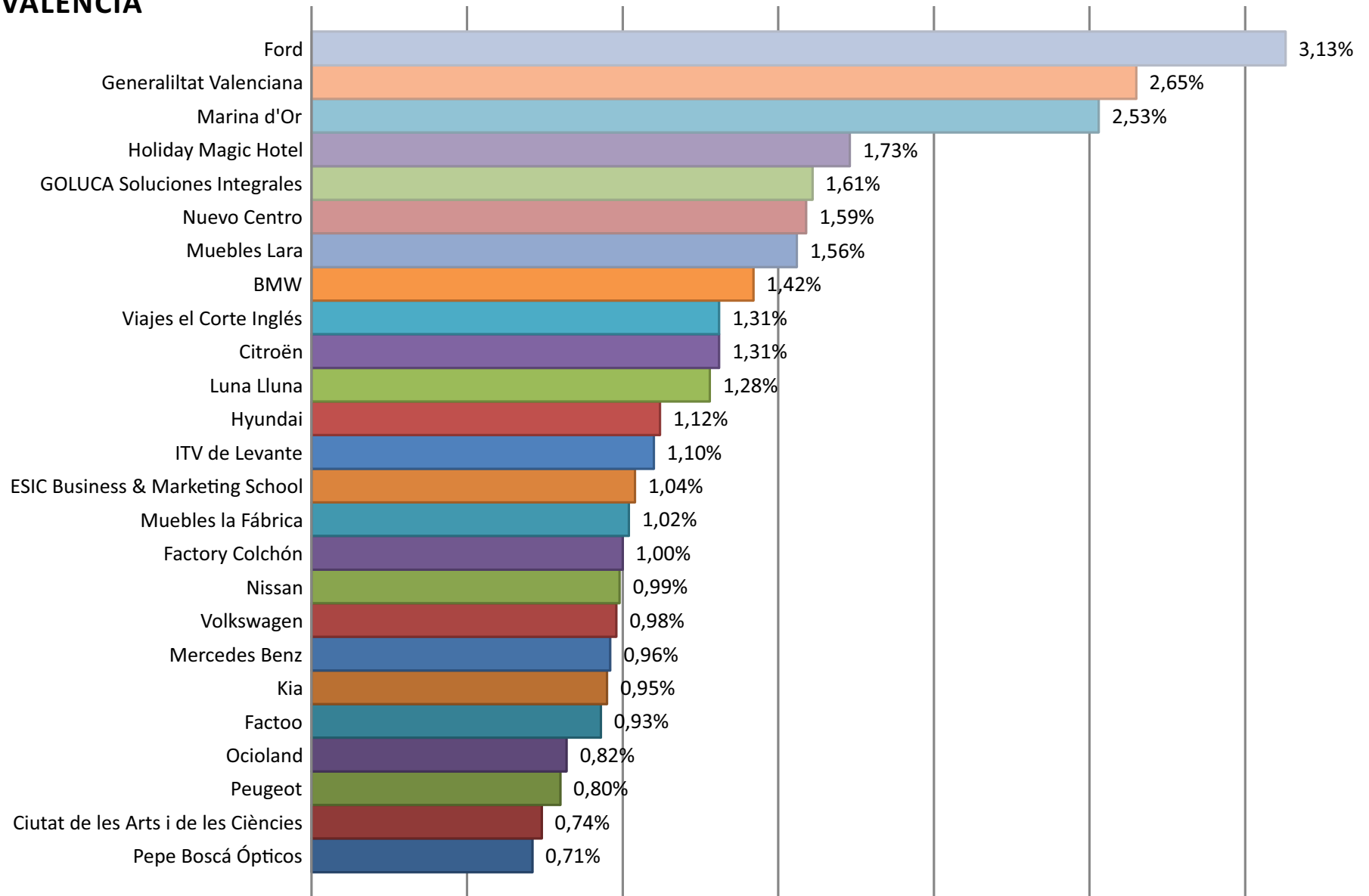
MADRID



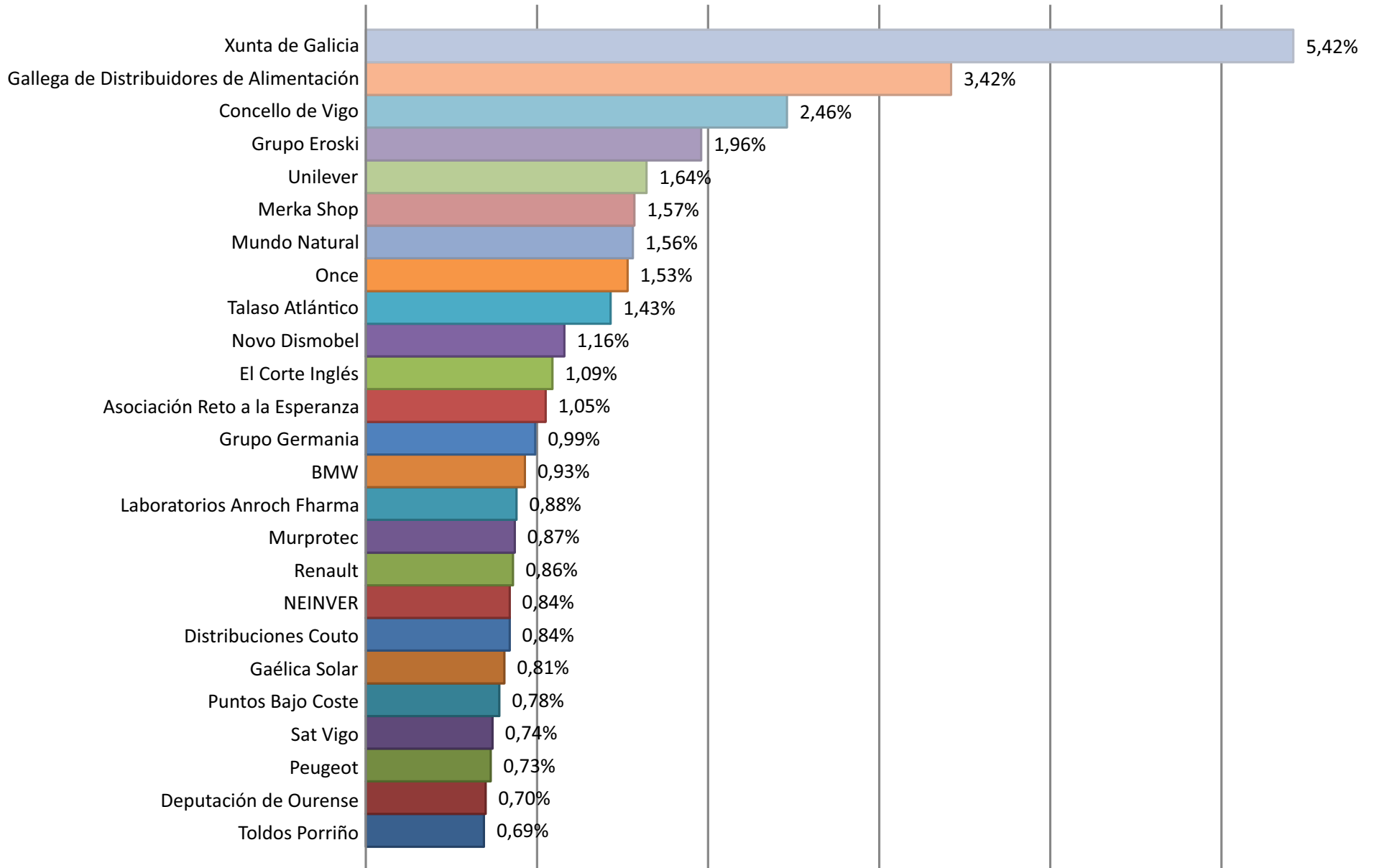
SEVILLA



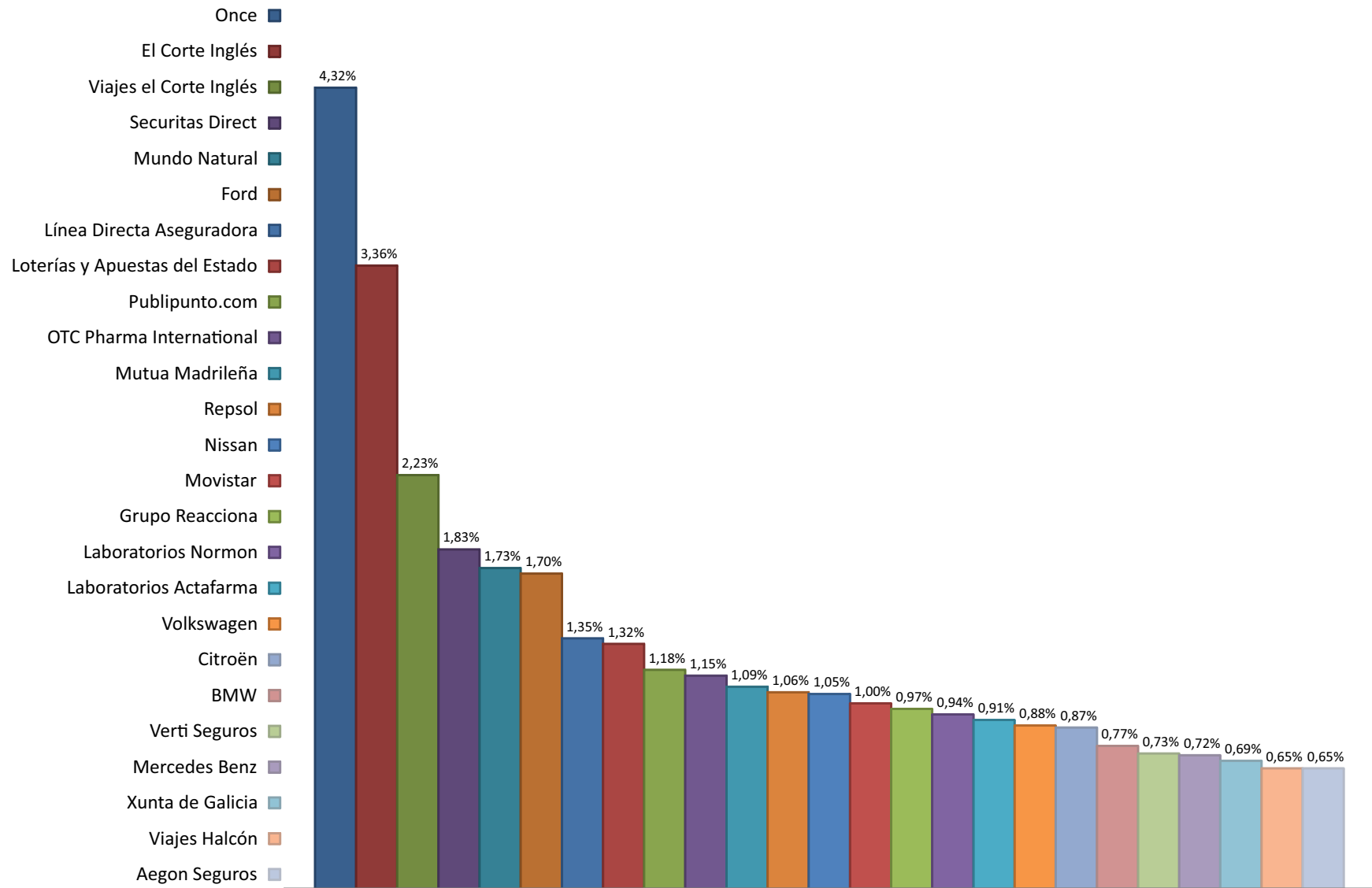
VALENCIA

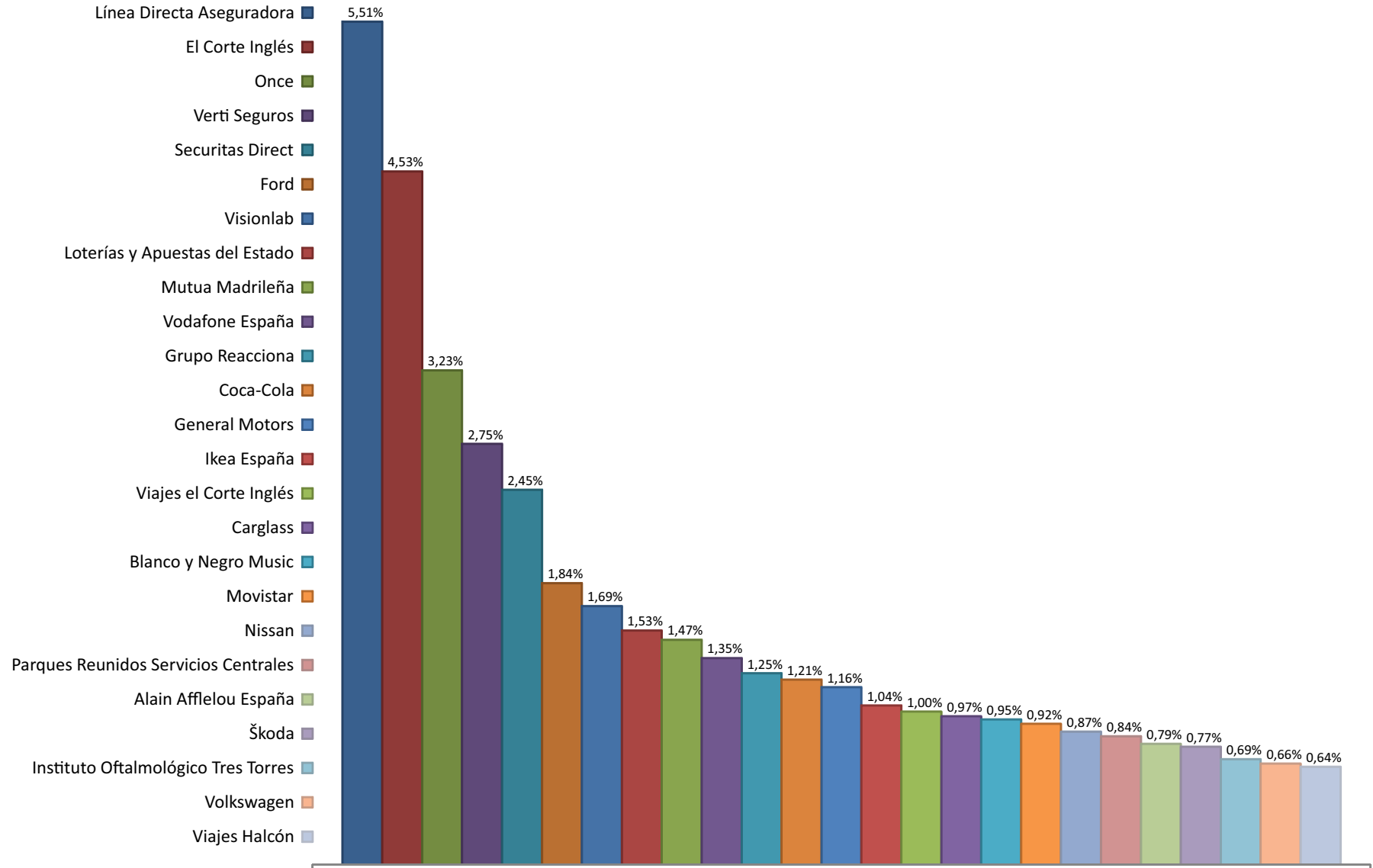


VIGO



ANUNCIANTES CON MAYOR PRESENCIA EN RADIO CONVENCIONAL





RADIO CONVENCIONAL

RADIO CONVENCIONAL NACIONAL

Cope 7,31%

Onda Cero 6,85%

Esradio 6,63%

Ser 5,75%

Radio Marca 2,89%

RADIO CONVENCIONAL AUTONOMICA

RAC1 5,04%

Radio Teletaxi 5,02%

Radio Nervión 4,98%

Onda Vasca 4,97%

Radio Intereconomía 3,96%

Radio Voz 3,65%

Catalunya Radio 3,11%

Capital Radio 2,91%

Canal Sur Radio 2,58%

La Radio Valencia 2,55%

Radio Euskadi 2,30%

Radio Galega 2,03%

Radio International 1,69%

Onda Madrid 1,36%

Catalunya Informació 0,83%

RADIO FORMULA

RADIO FORMULA NACIONAL

Dial 5,53%

Los 40 5,19%

Cadena 100 5,01%

Europa FM 4,81%

M80 2,58%

Rock FM 2,44%

Kiss FM 2,41%

Radiolé 1,93%

Melodía FM 1,81%

Máxima FM 1,71%

Megastar 1,07%

Hit FM 0,25%

RADIO FORMULA AUTONOMICA

Flaixbac 3,23%

RAC 105 2,98%

Canal Fiesta 2,06%

Flaix 1,48%

Top Radio 0,84%

Catalunya Música 0,15%

Radio Galega Música 0,03%