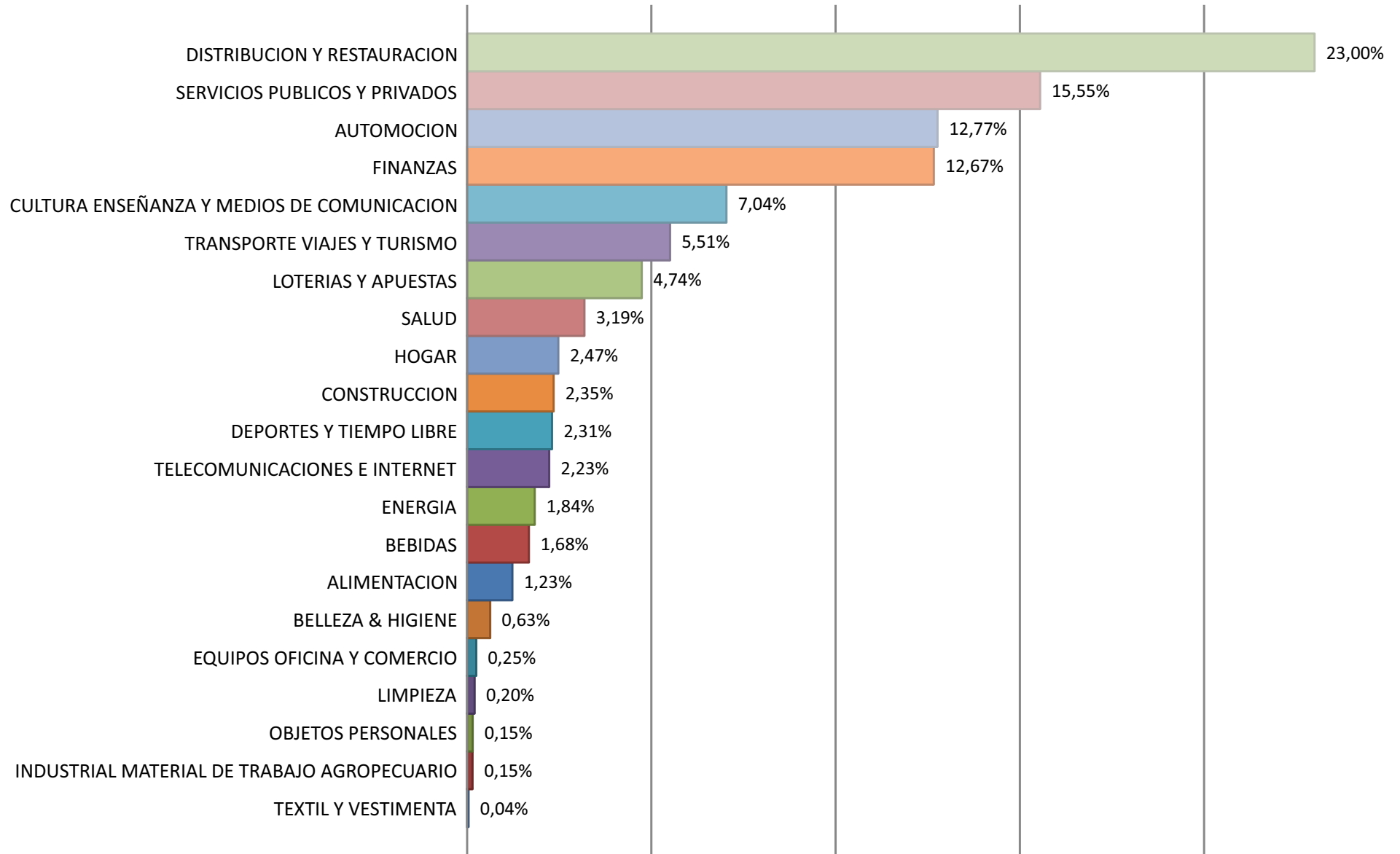


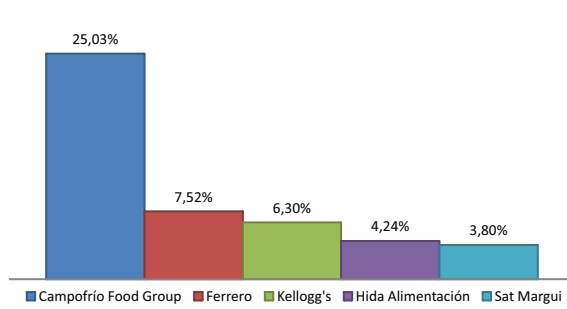


PANORAMA DE RADIO EN ESPAÑA
JUNIO 2016

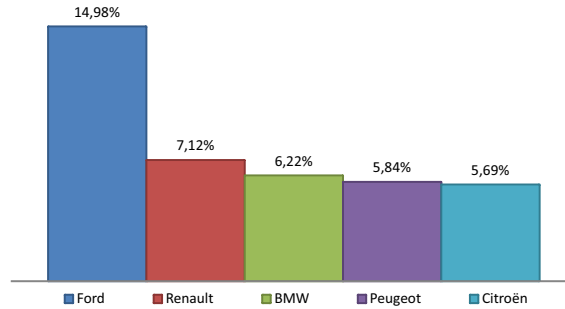




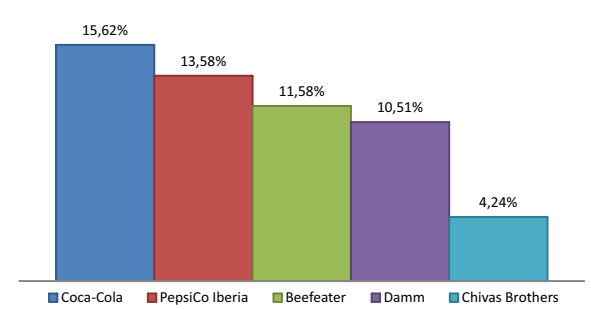
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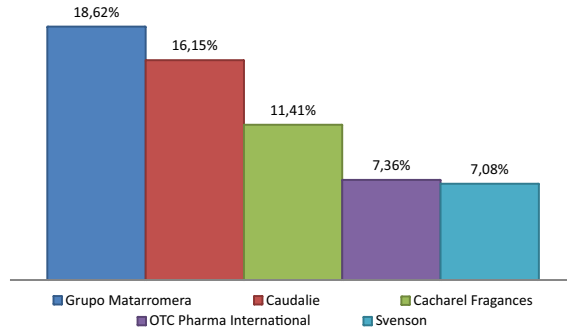
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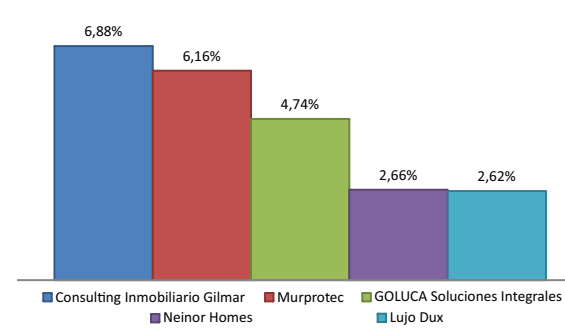
Bebidas



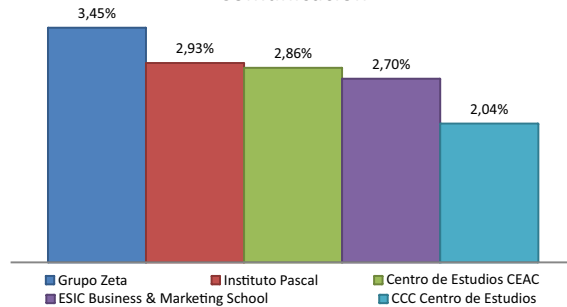
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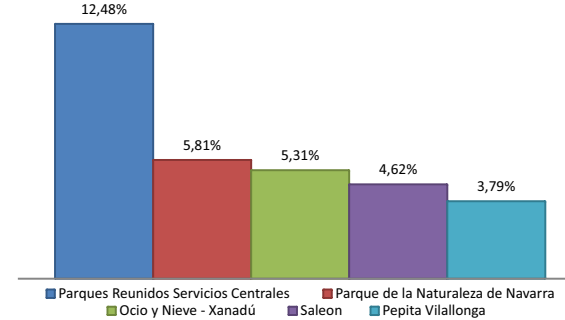
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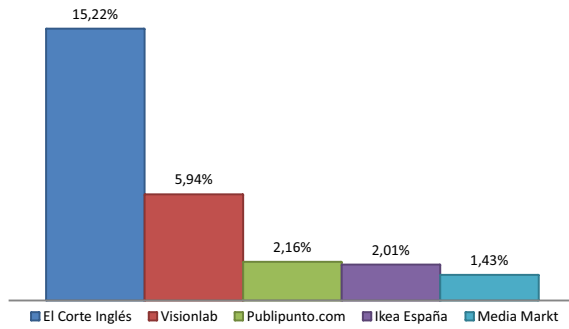
Cultura Enseñanza y Medios de Comunicación



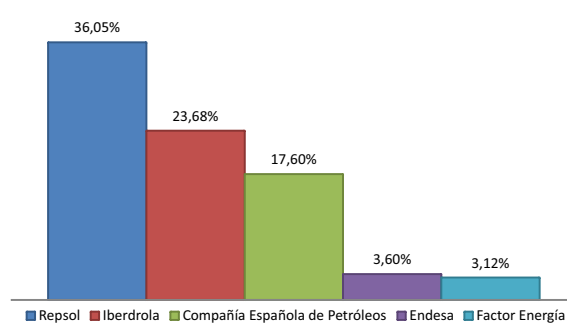
Deportes y Tiempo Libre



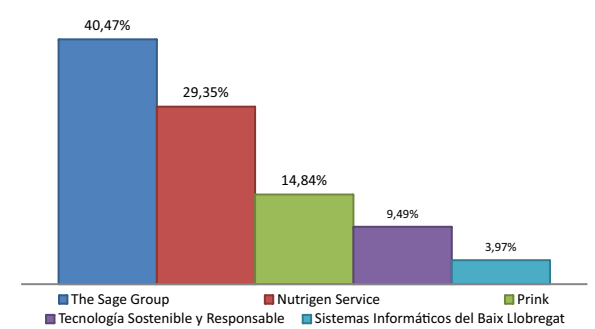
Distribución y Restauración



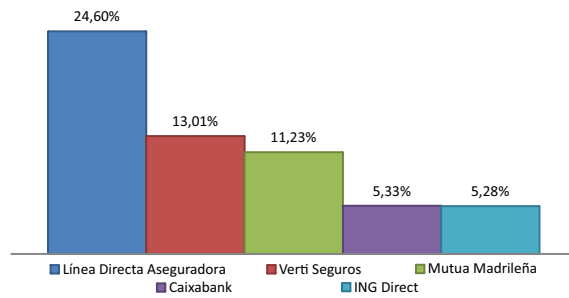
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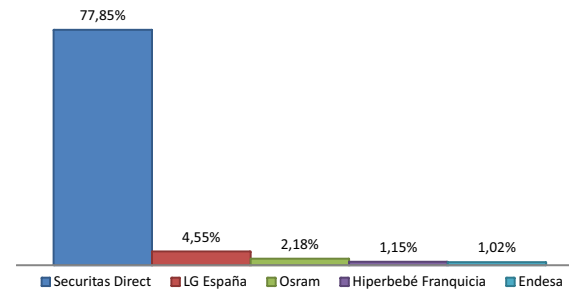
Equipos Oficina y Comercio



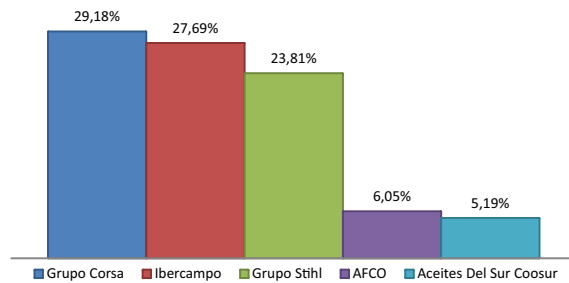
Finanzas



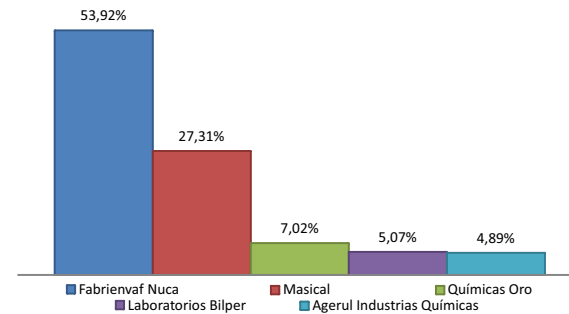
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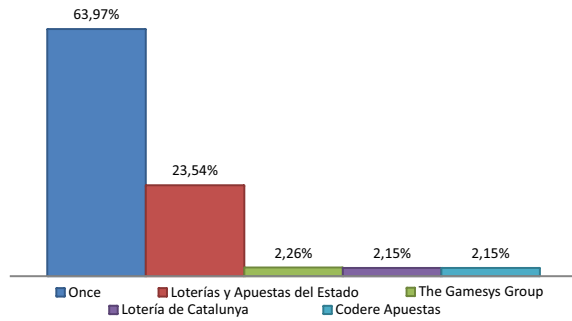
Industrial Material de Trabajo Agropecuario



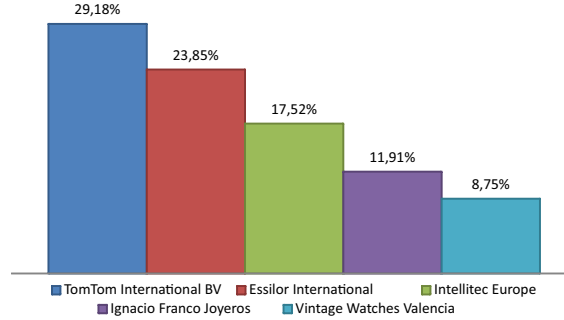
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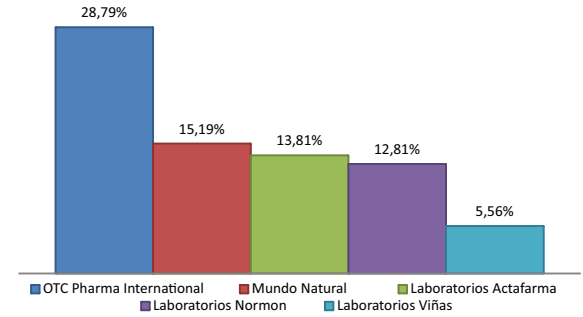
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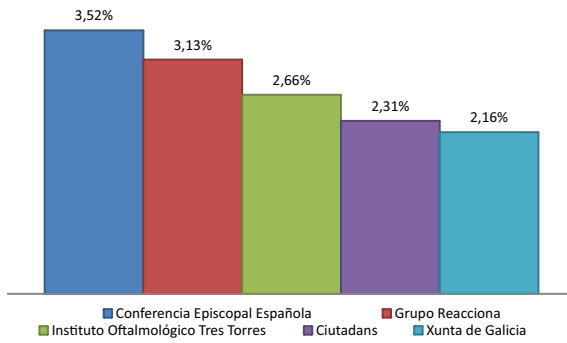
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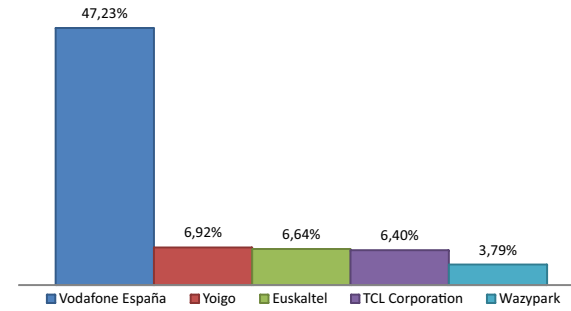
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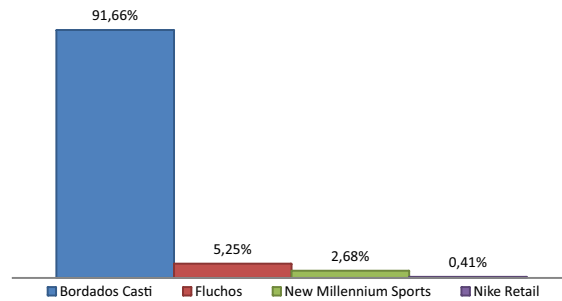
Servicios Públicos y Privados



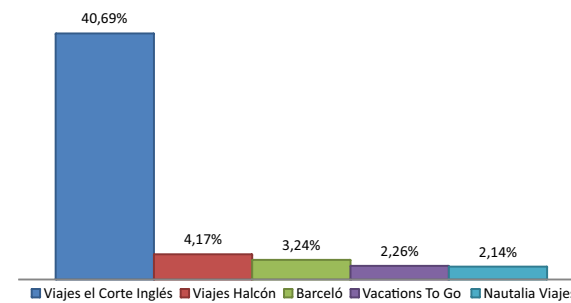
Telecomunicaciones e Internet

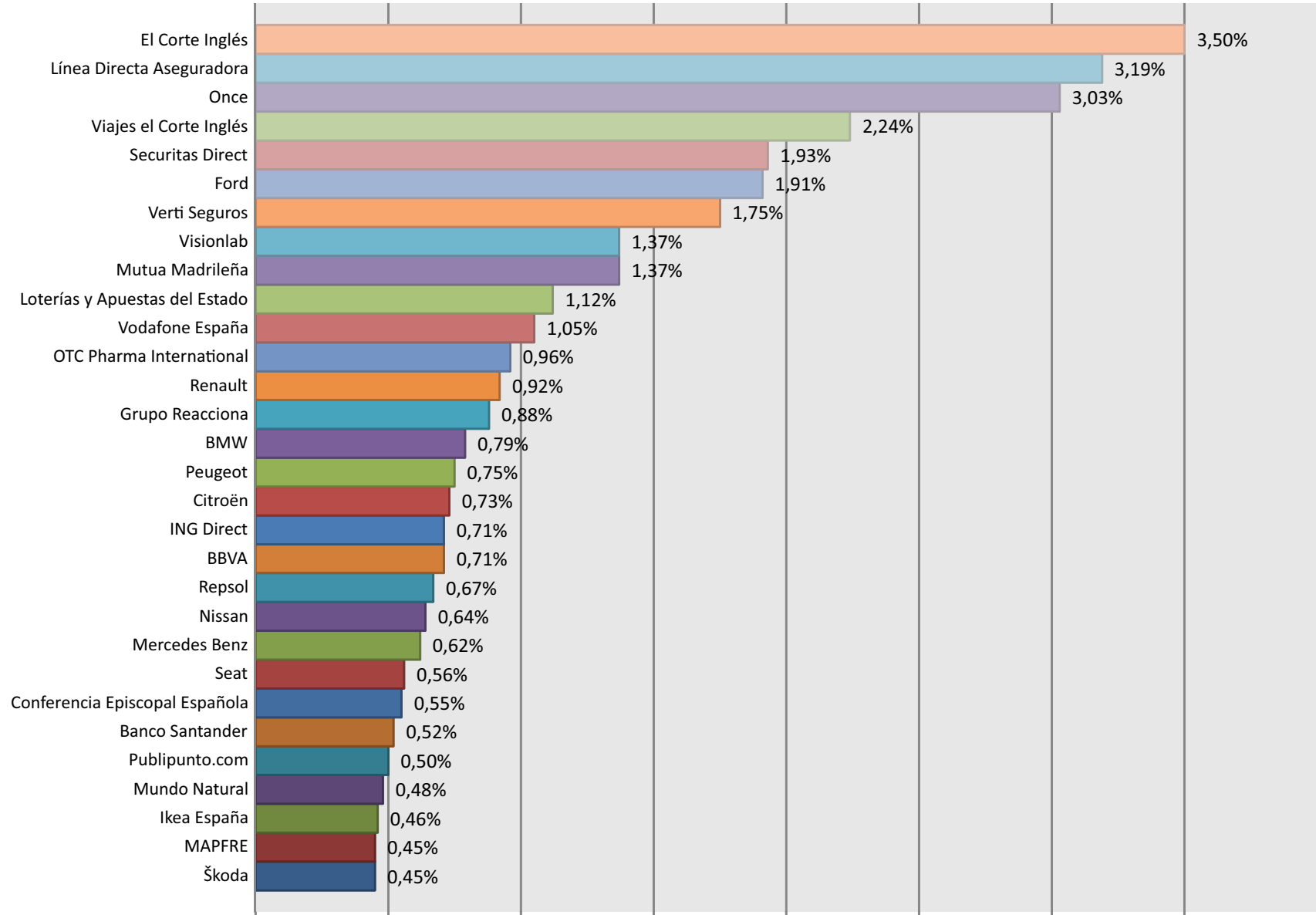


Textil y Vestimenta

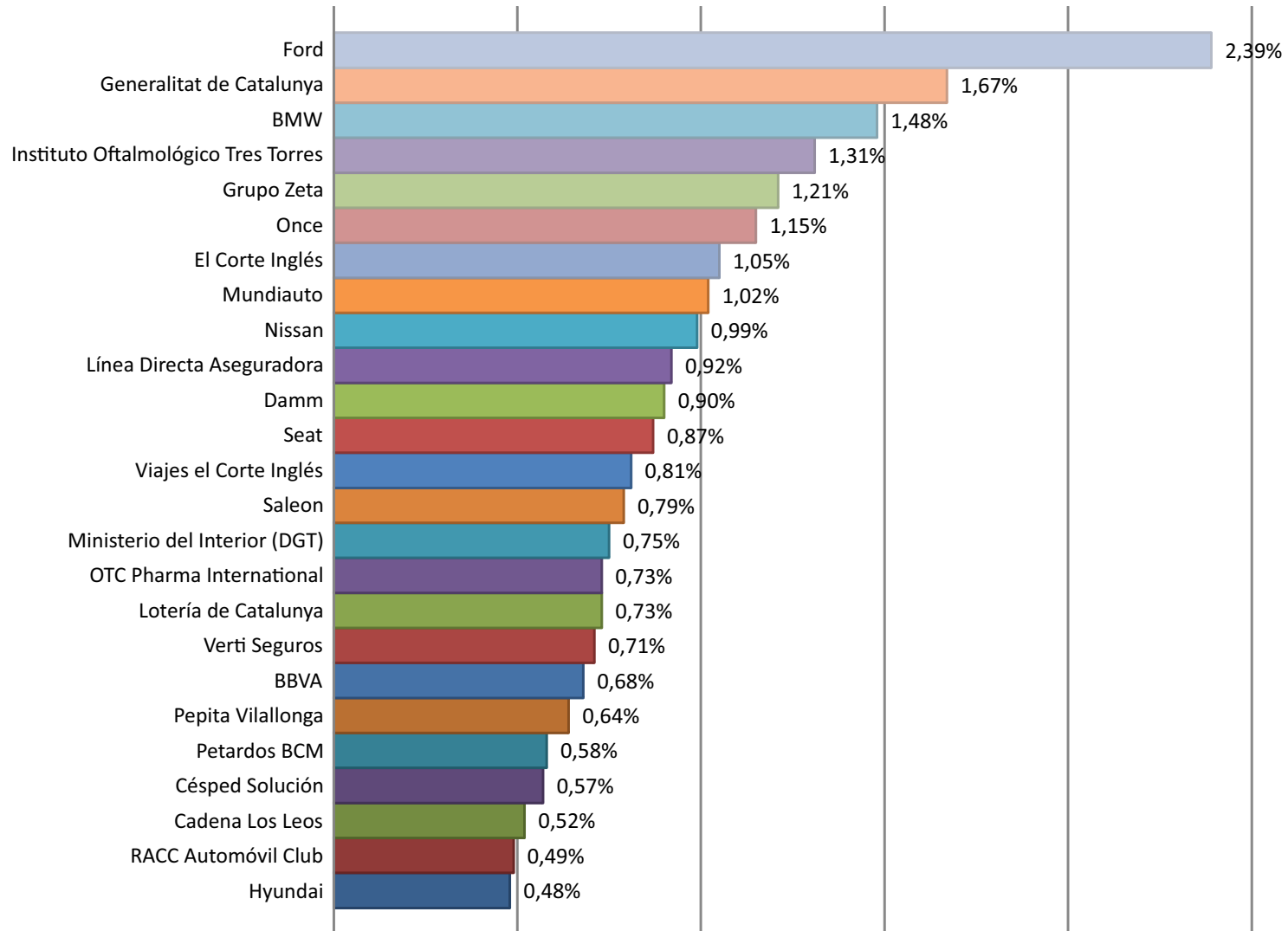


Transporte Viajes y Turismo

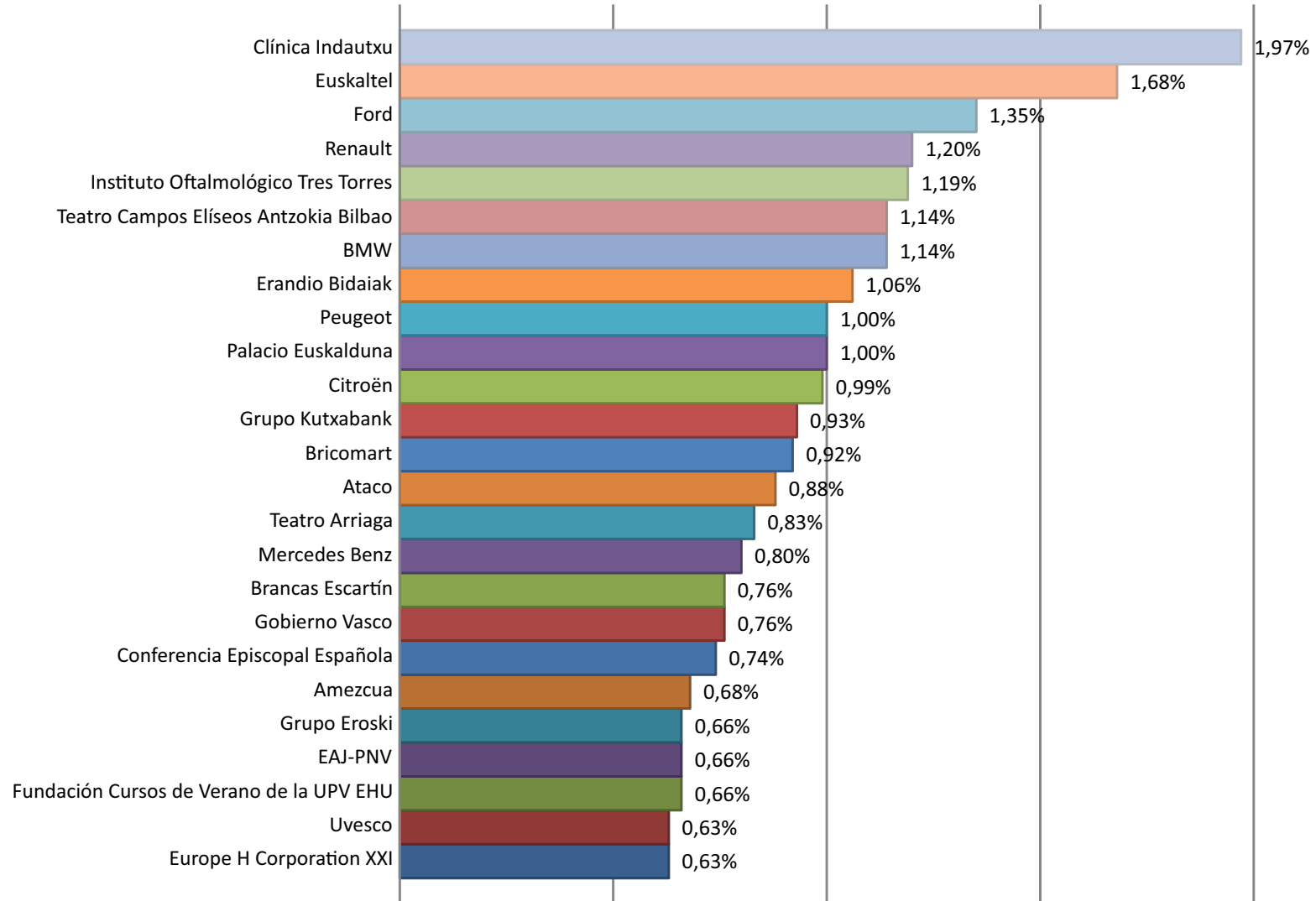




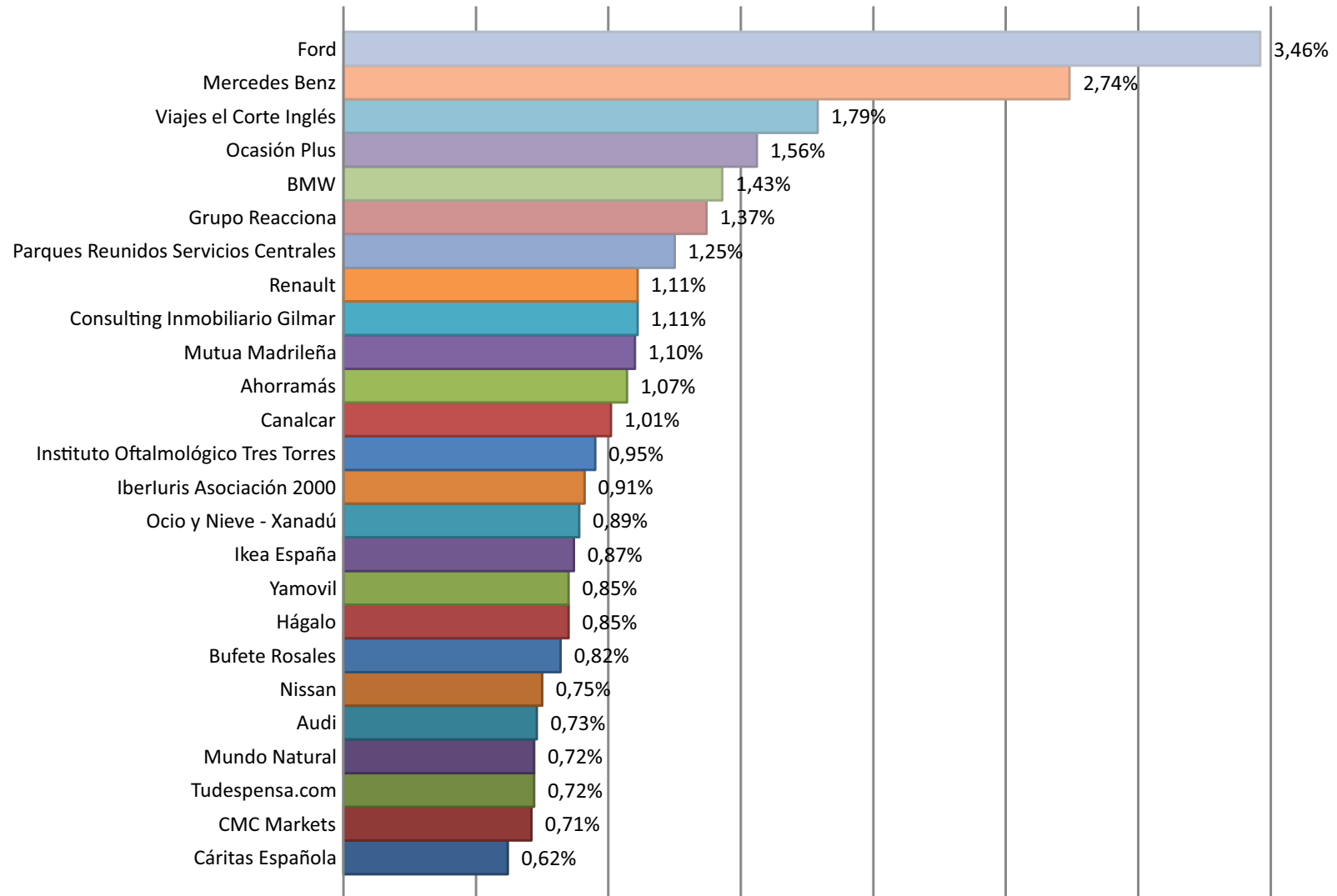
BARCELONA



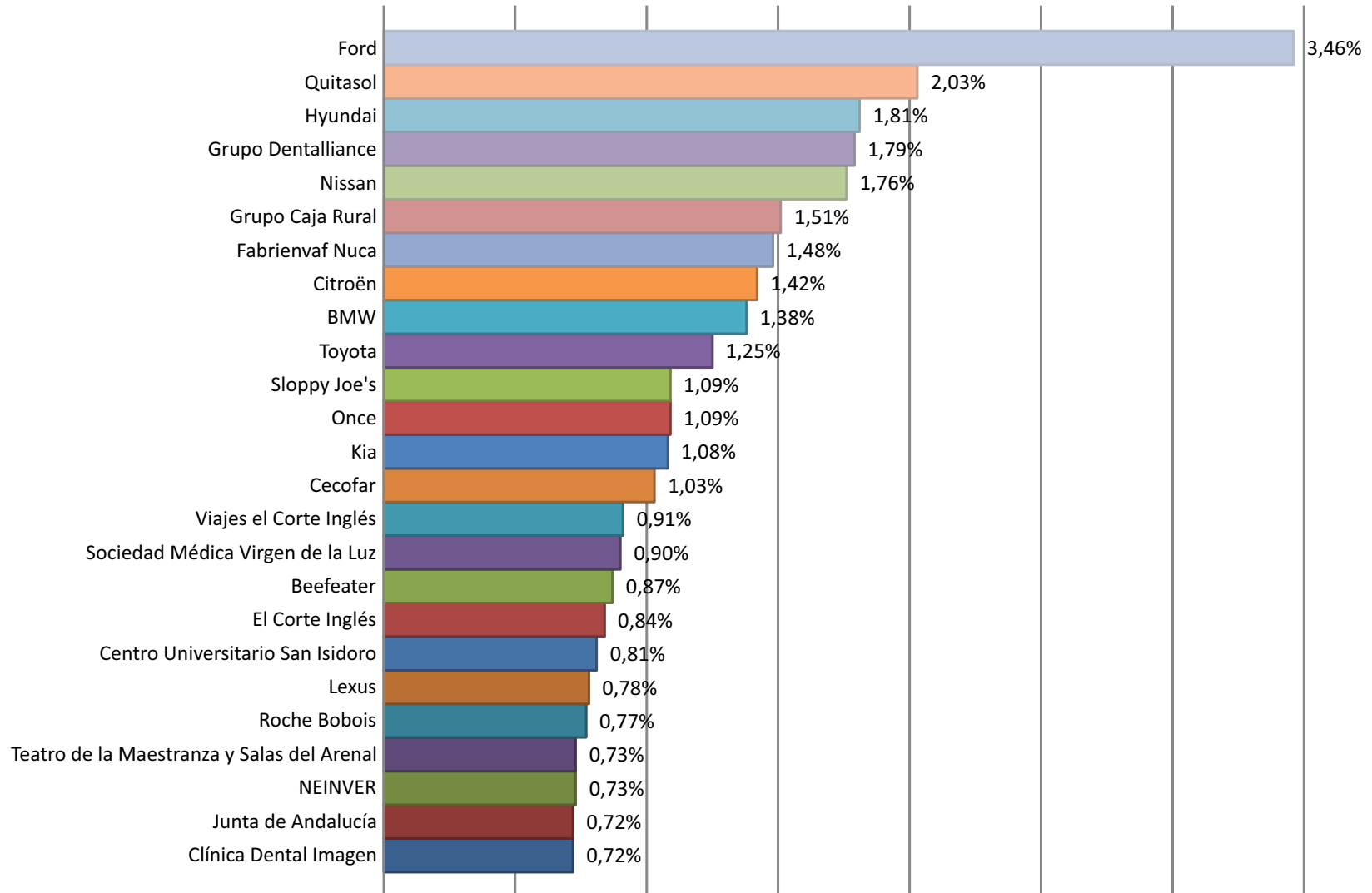
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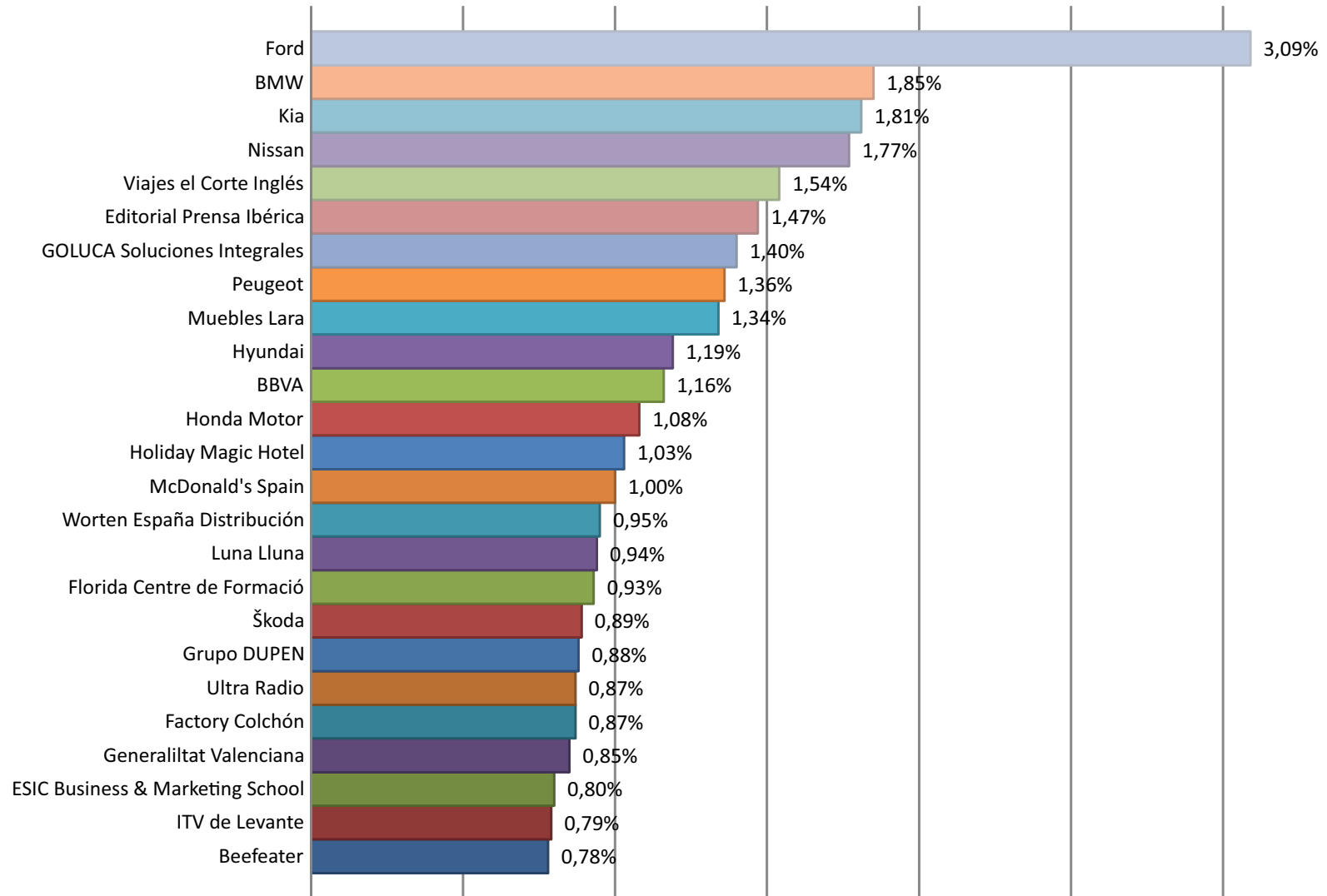
MADRID



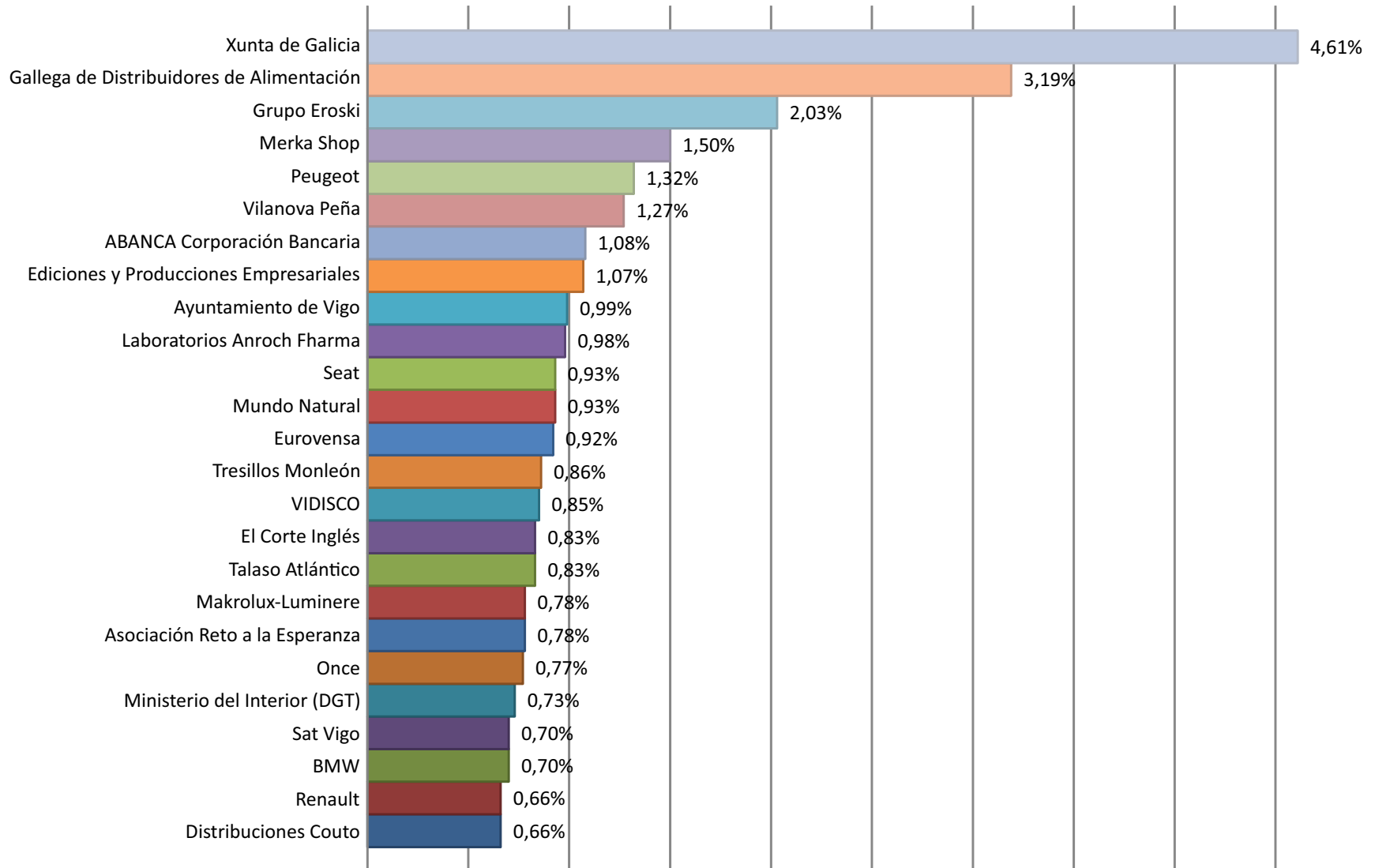
SEVILLA



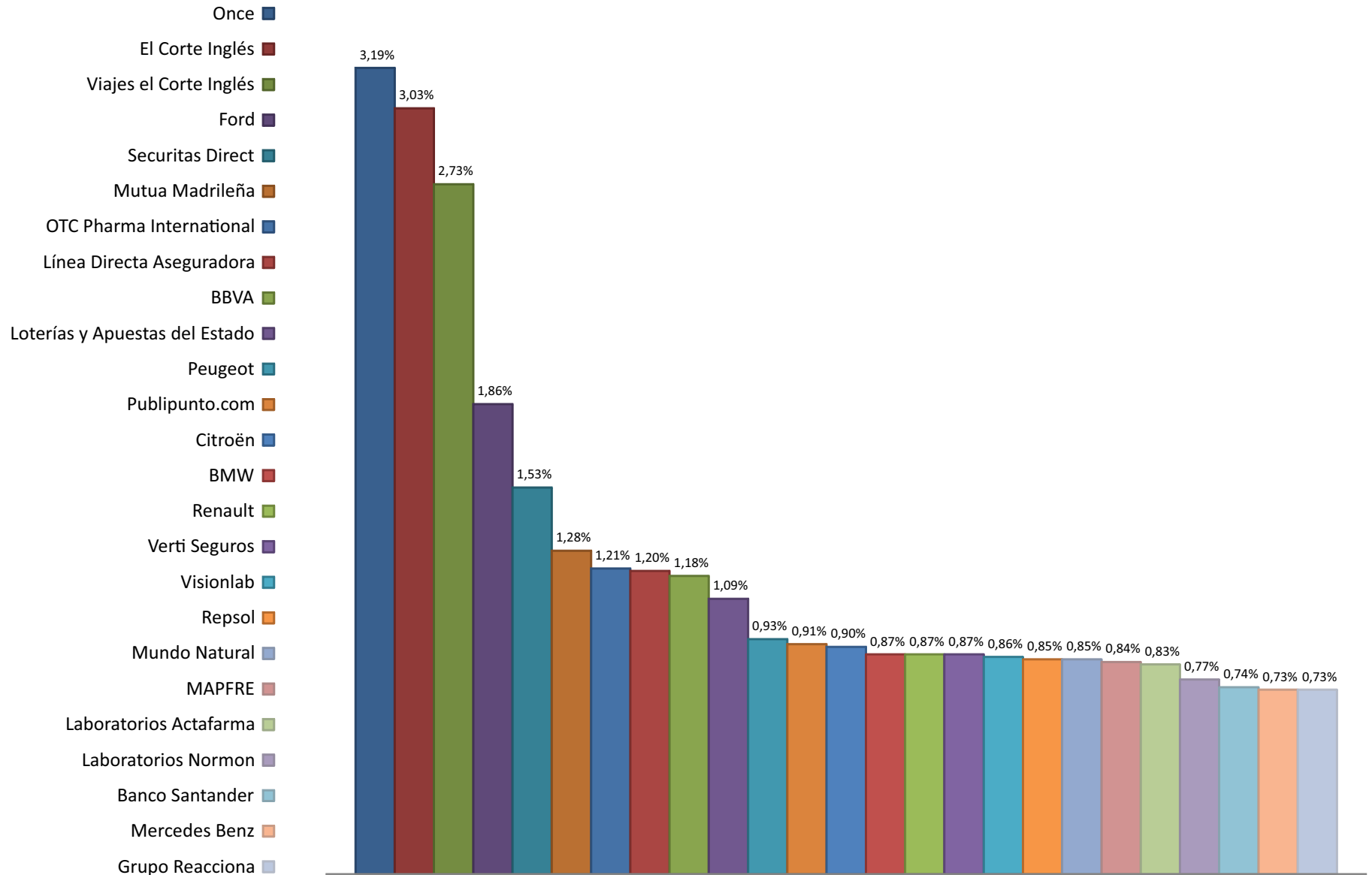
VALENCIA



VIGO



ANUNCIANTES CON MAYOR PRESENCIA EN RADIO CONVENCIONAL

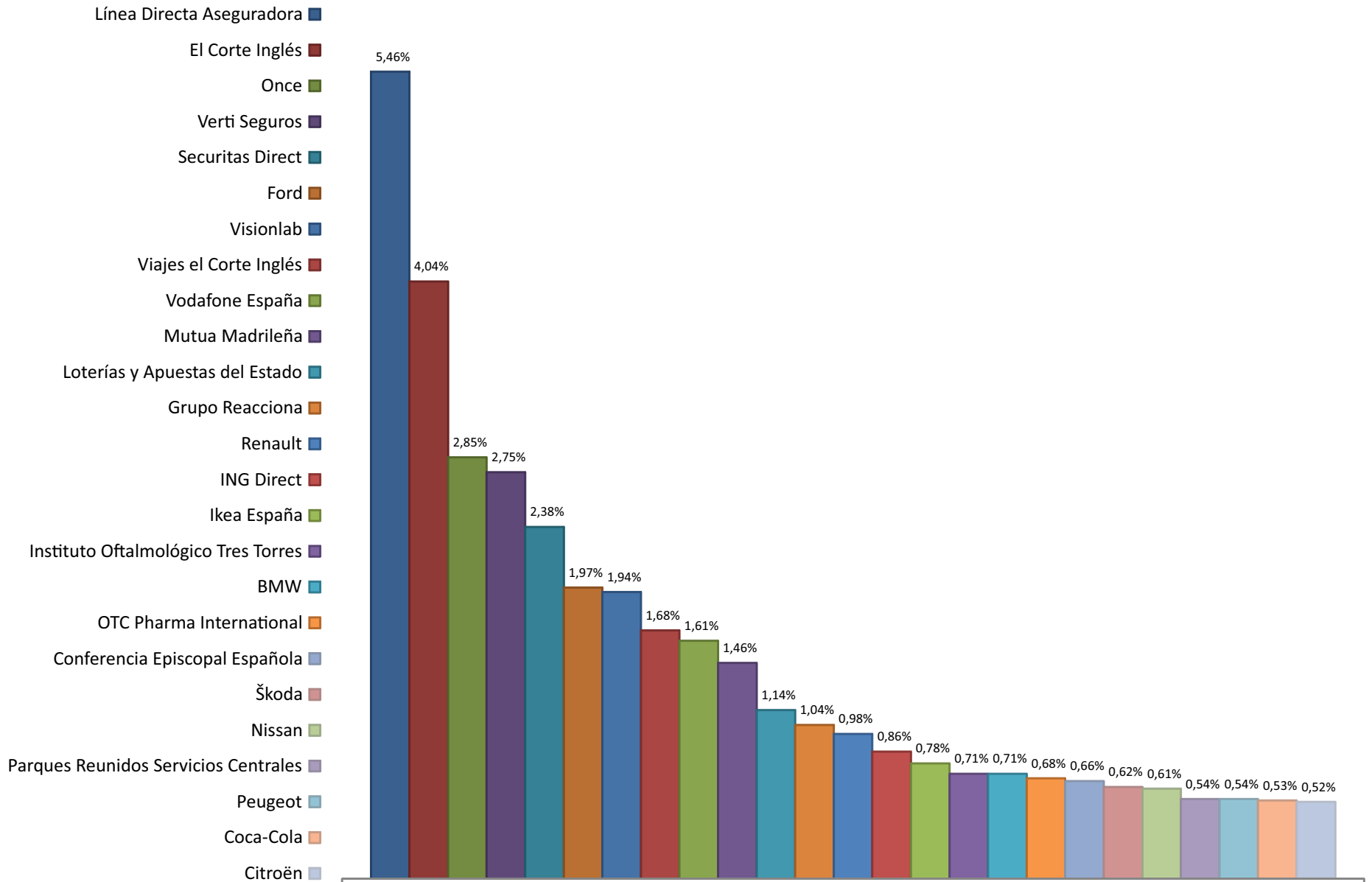


Fuente: AUDITSA.EU

Medida: Total segundos emitidos

Ámbito: PASES LOCAL+CADENA en Madrid, Barcelona, Valencia, Bilbao, Sevilla, Vigo

ANUNCIANTES CON MAYOR PRESENCIA EN RADIOFORMULA



Fuente: AUDITSA.EU

Medida: Total segundos emitidos

Ámbito: PASES LOCAL+CADENA en Madrid, Barcelona, Valencia, Bilbao, Sevilla, Vigo

RADIO CONVENCIONAL

RADIO CONVENCIONAL NACIONAL

Cope 9,08%
Onda Cero 9,02%
Ser 8,03%
Esradio 7,71%
Radio Marca 4,47%

RADIO CONVENCIONAL AUTONOMICA

RAC1 7,38%
Onda Vasca 5,46%
Radio Nervión 5,13%
Radio Intereconomía 5,06%
Radio Teletaxi 5,05%
Catalunya Radio 4,72%
Radio Voz 4,19%
Capital Radio 3,85%
Canal Sur Radio 3,84%
La Radio Valencia 3,82%
Radio Euskadi 3,64%
Radio International 2,67%
Radio Galega 2,27%
Onda Madrid 1,71%
Catalunya Informació 1,51%

RADIO FORMULA

RADIO FORMULA NACIONAL

Dial 6,10%
Los 40 5,97%
Cadena 100 5,77%
Europa FM 5,46%
Rock FM 3,89%
M80 2,97%
Kiss FM 2,83%
Radiole 2,35%
Melodía FM 1,85%
Máxima FM 1,74%
Megastar 1,28%
Hit FM 0,61%

RADIO FORMULA AUTONOMICA

Flaixbac 4,24%
RAC 105 4,14%
Flaix 2,53%
Canal Fiesta 1,71%
Top Radio 1,22%
Catalunya Música 0,32%
Radio Galega Música 0,06%