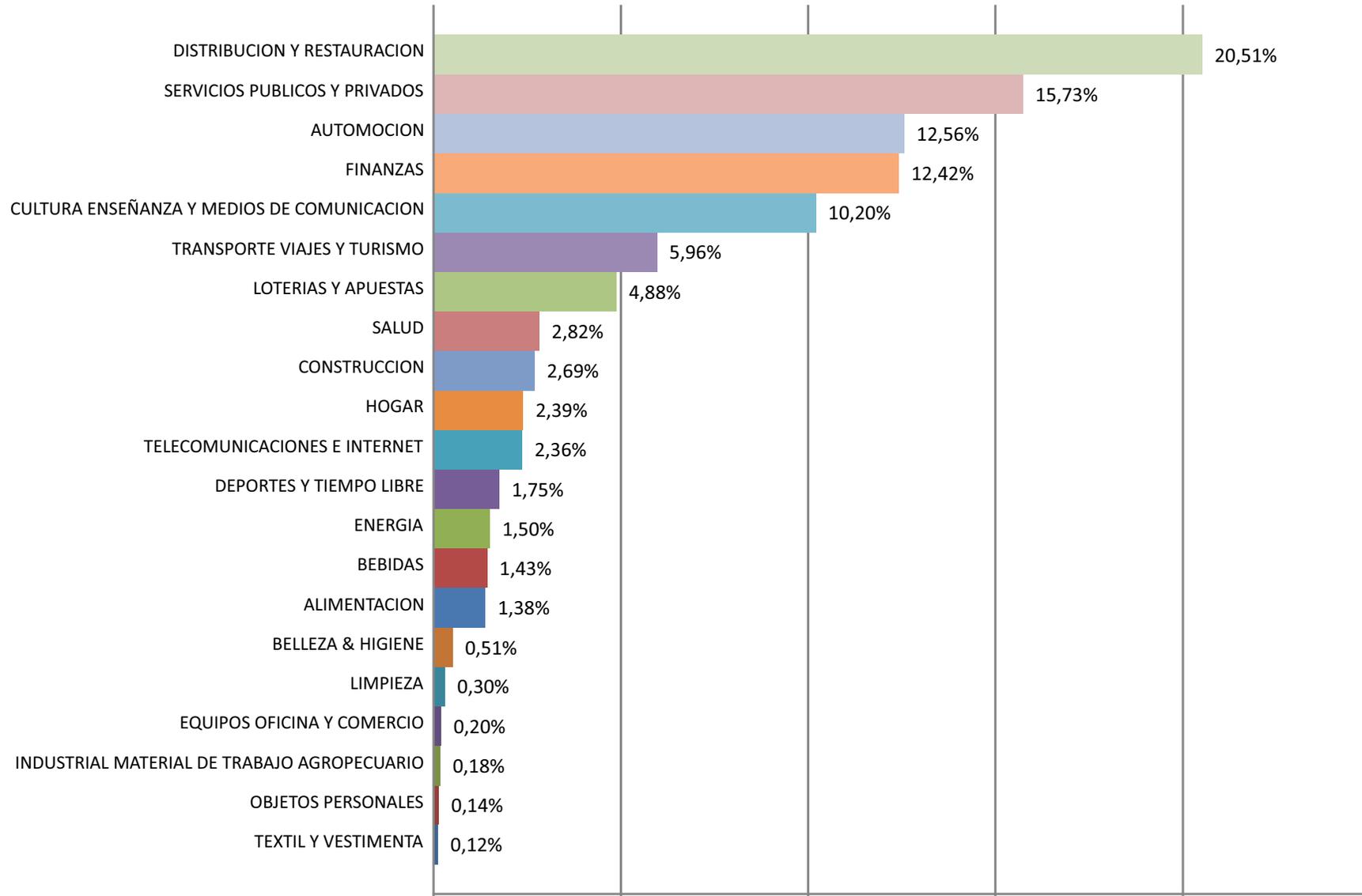


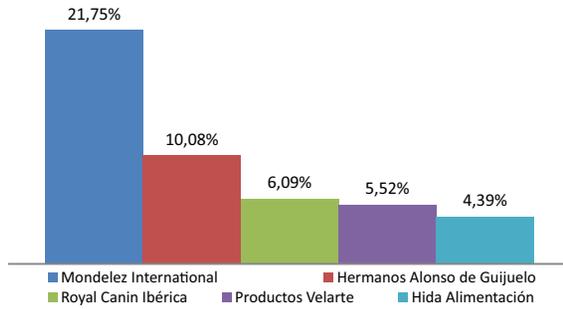


PANORAMA DE RADIO EN ESPAÑA
MAYO 2016

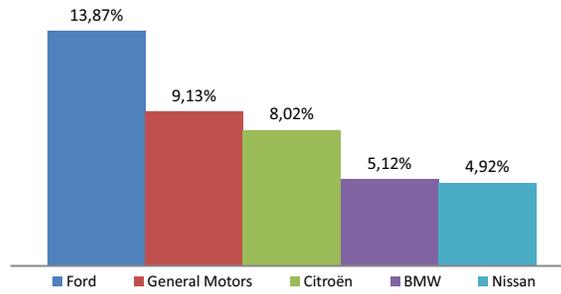




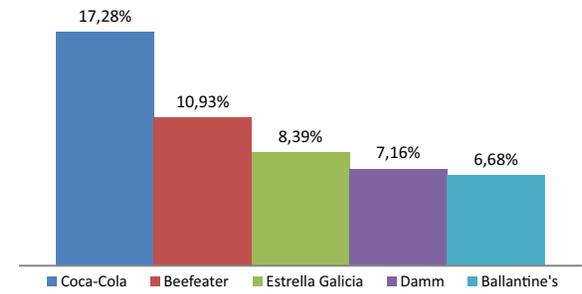
Alimentación



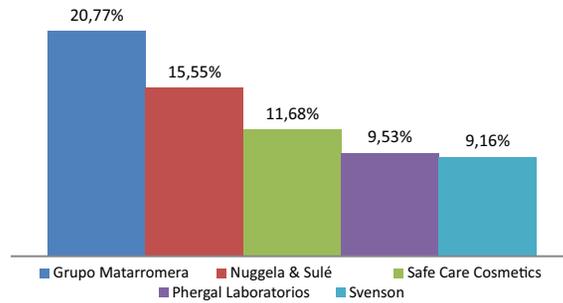
Automoción



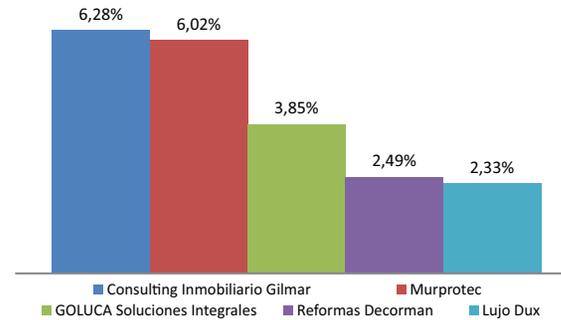
Bebidas



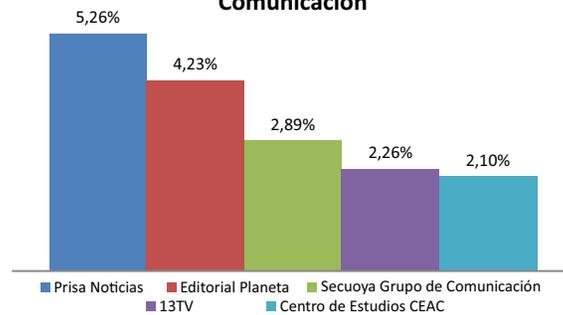
Belleza & Higiene



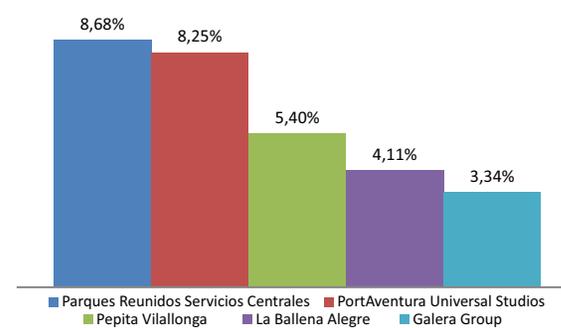
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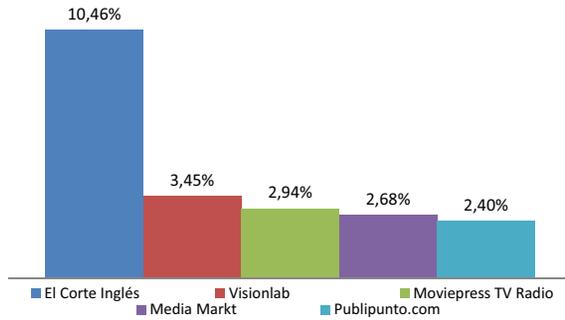
Cultura Enseñanza y Medios de Comunicación



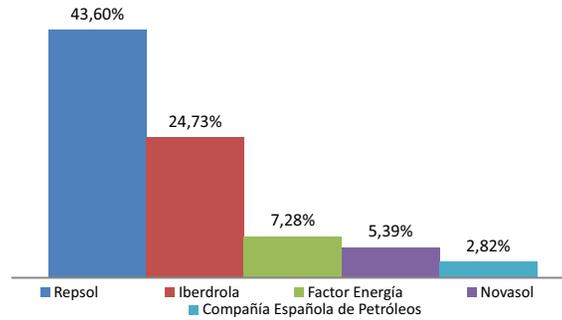
Deportes y Tiempo Libre



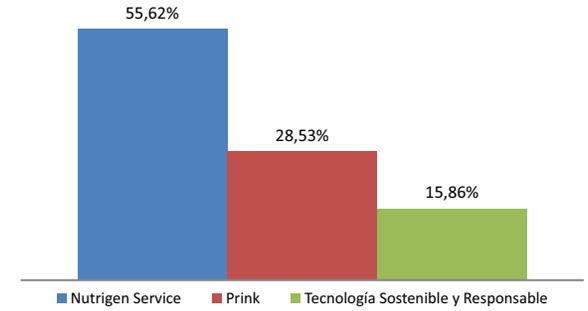
Distribución y Restauración



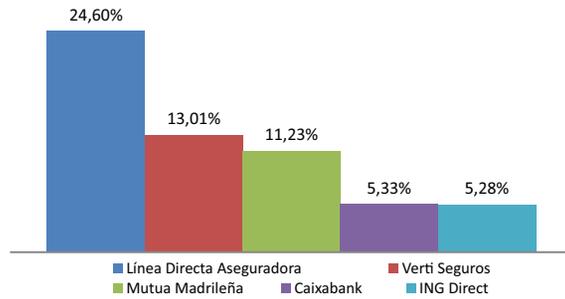
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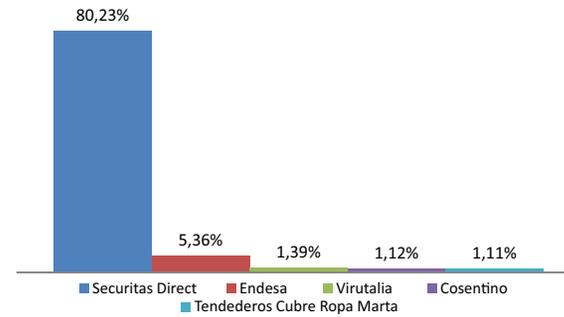
Equipos Oficina y Comercio



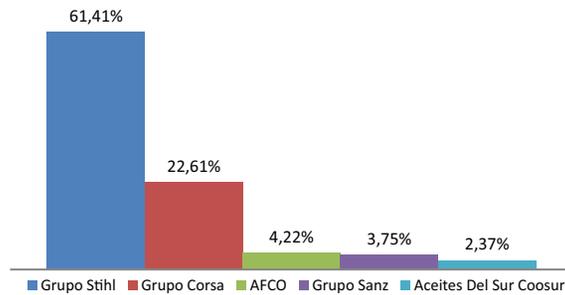
Finanzas



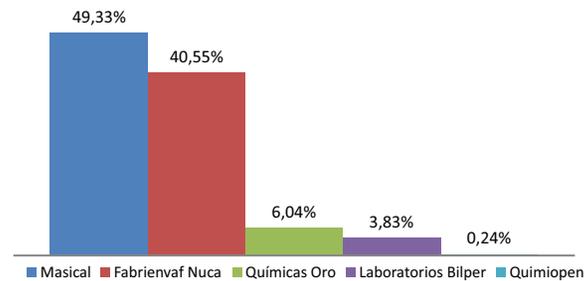
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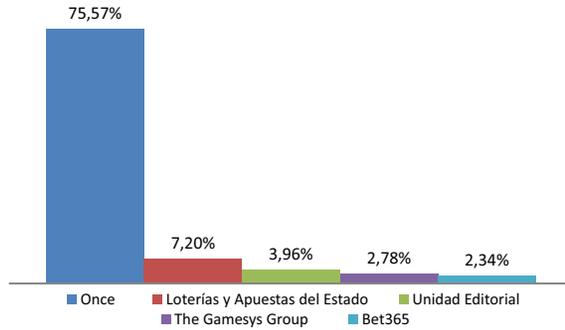
Industrial Material de Trabajo Agropecuario



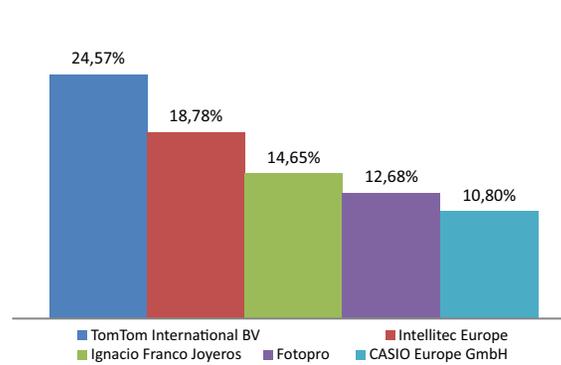
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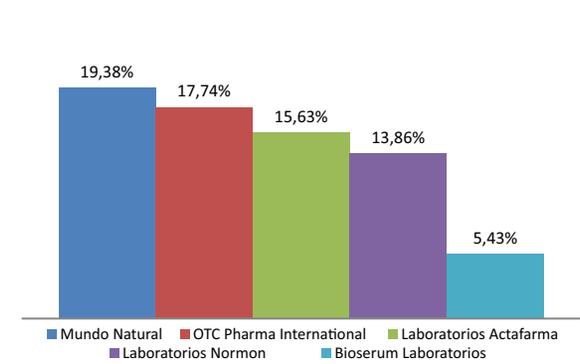
Loterías y Apuestas



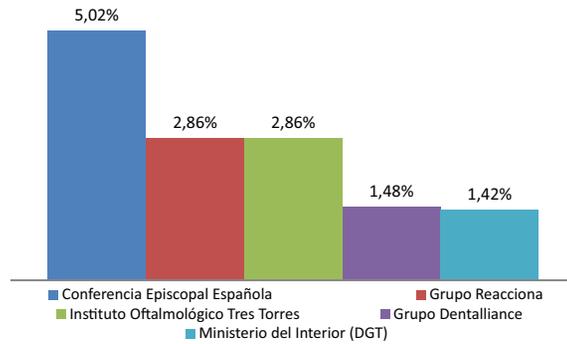
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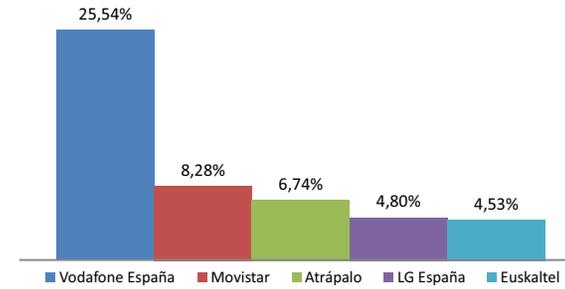
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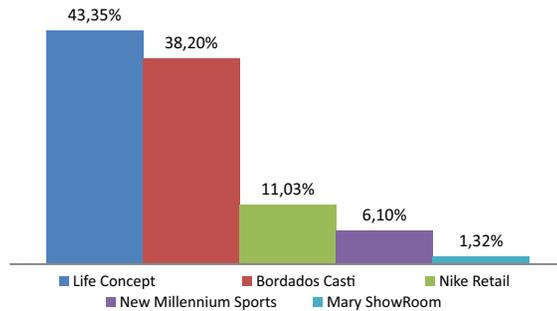
Servicios Públicos y Privados



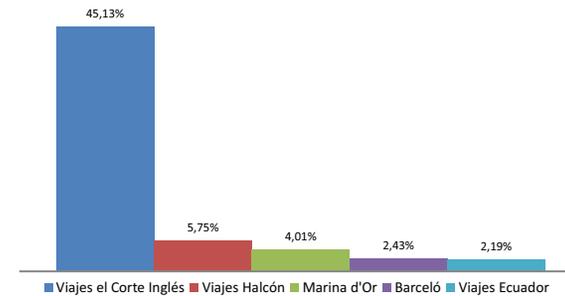
Telecomunicaciones e Internet

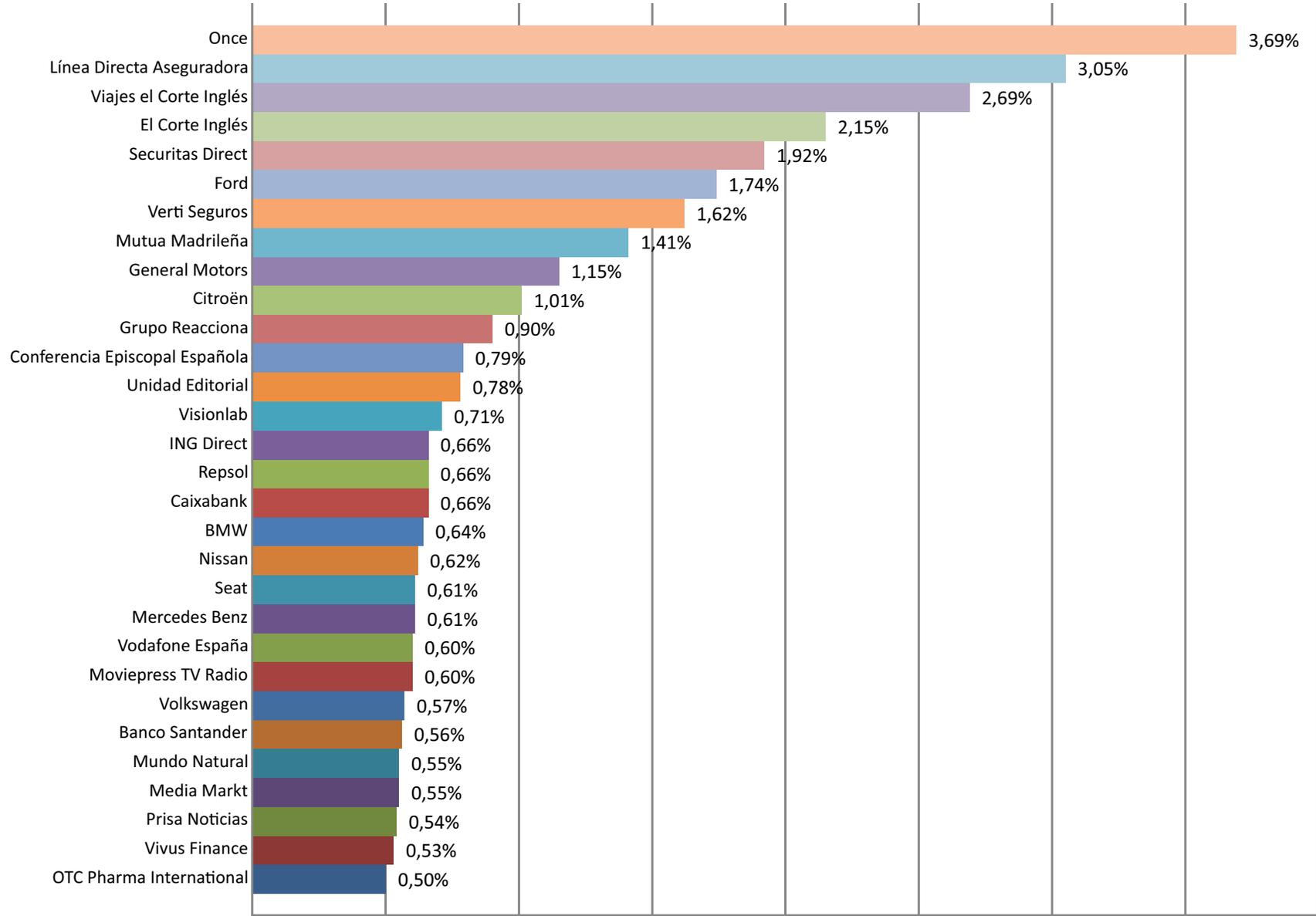


Textil y Vestimenta

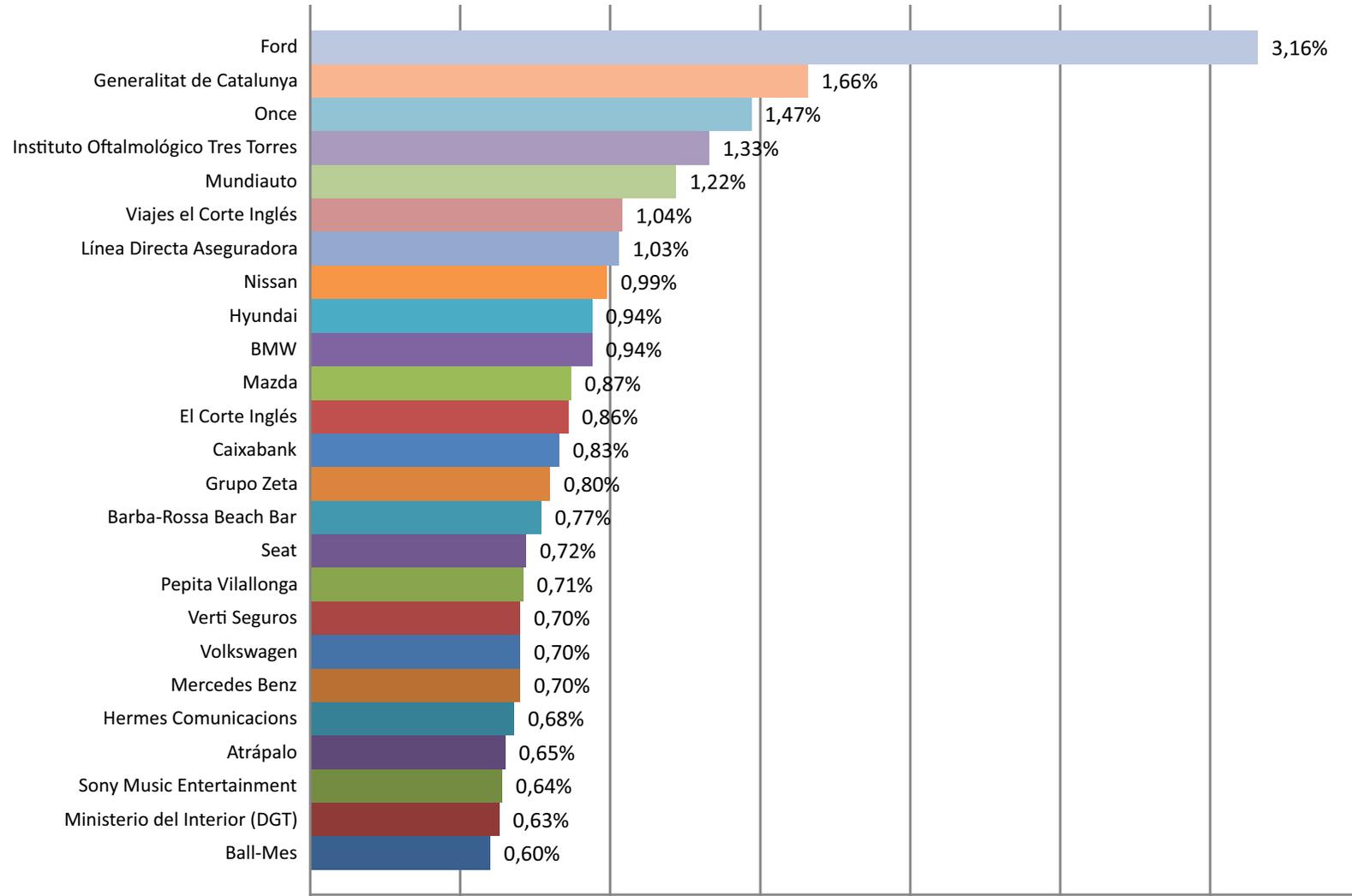


Transporte Viajes y Turismo

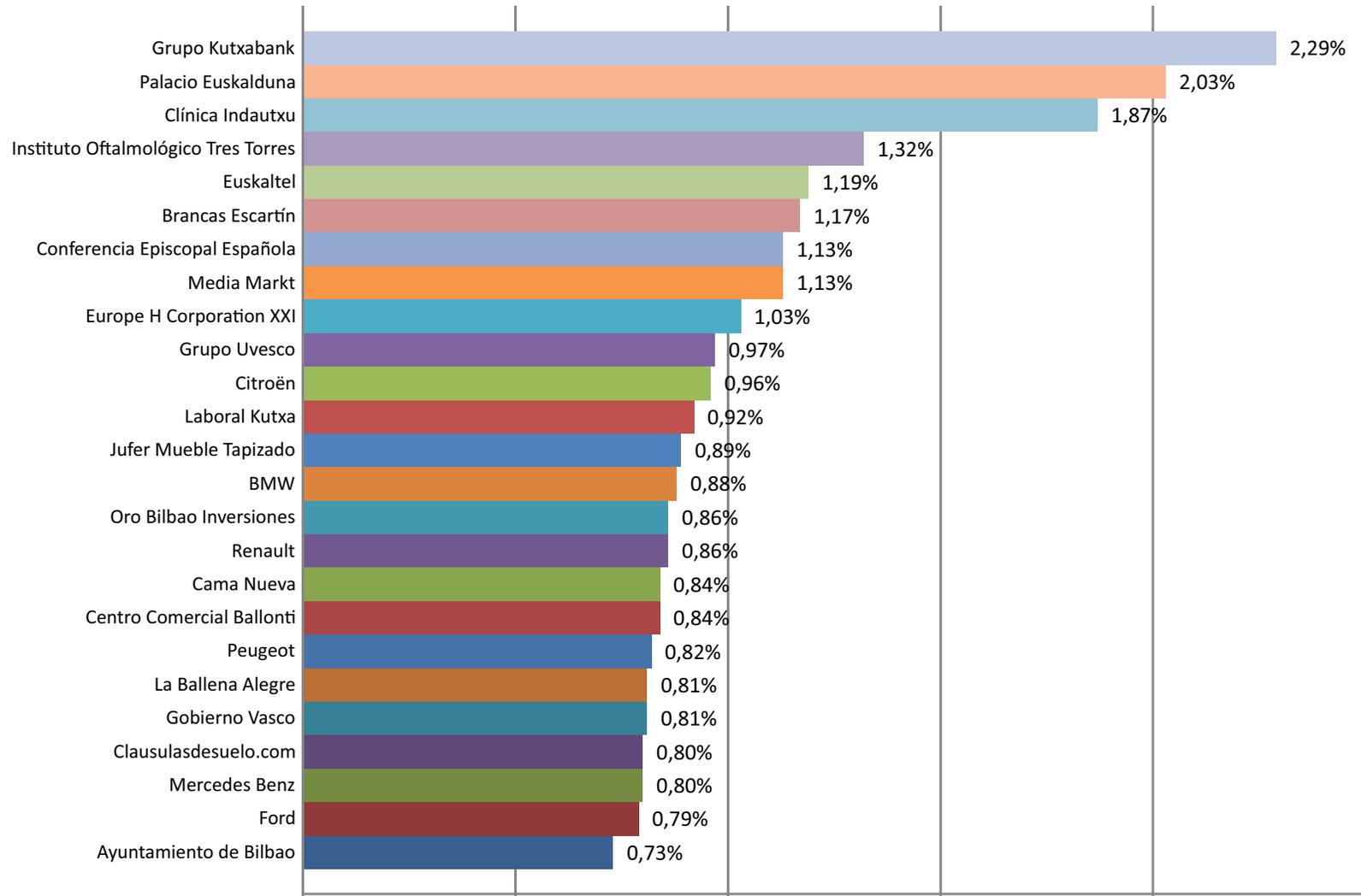




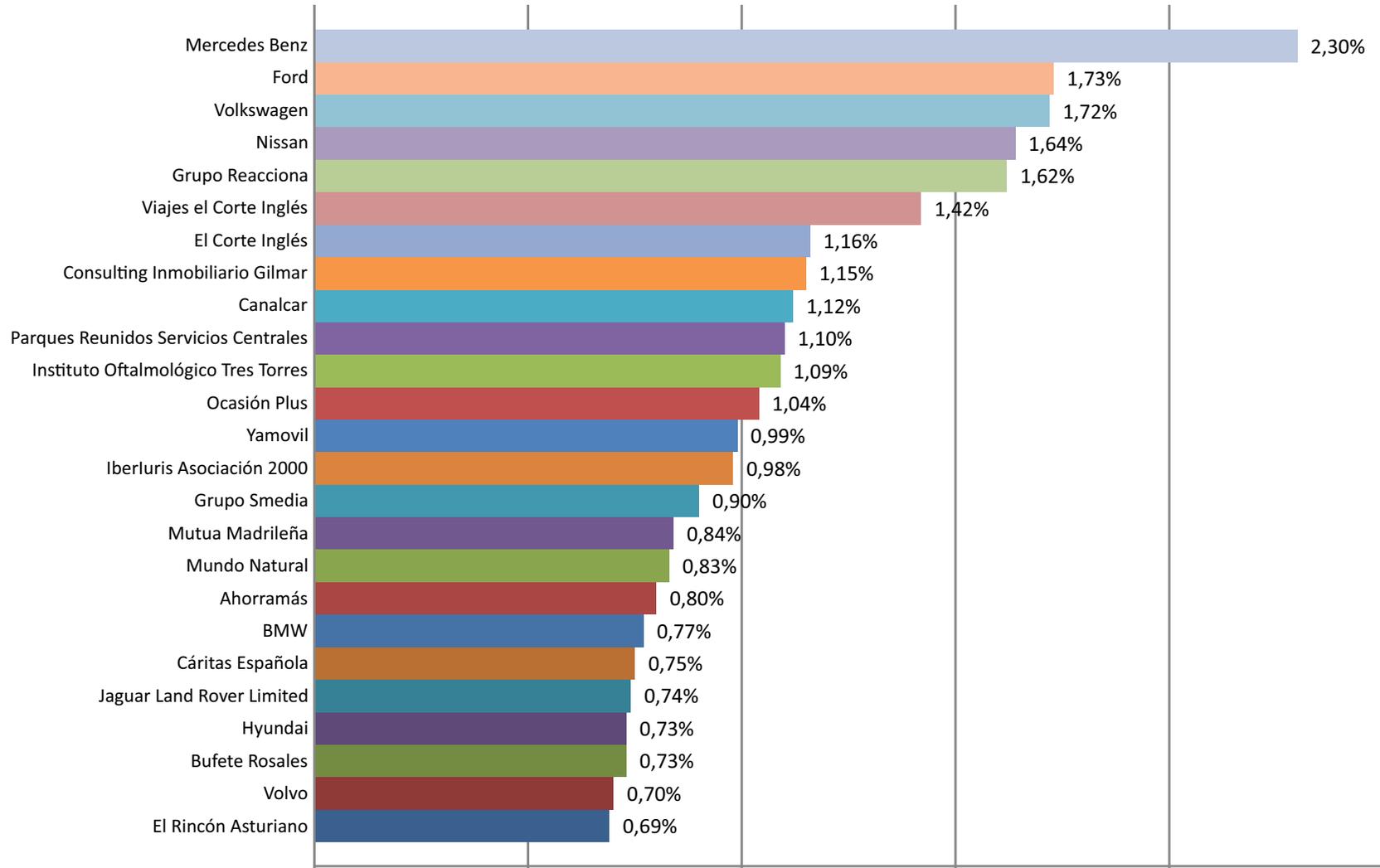
BARCELONA



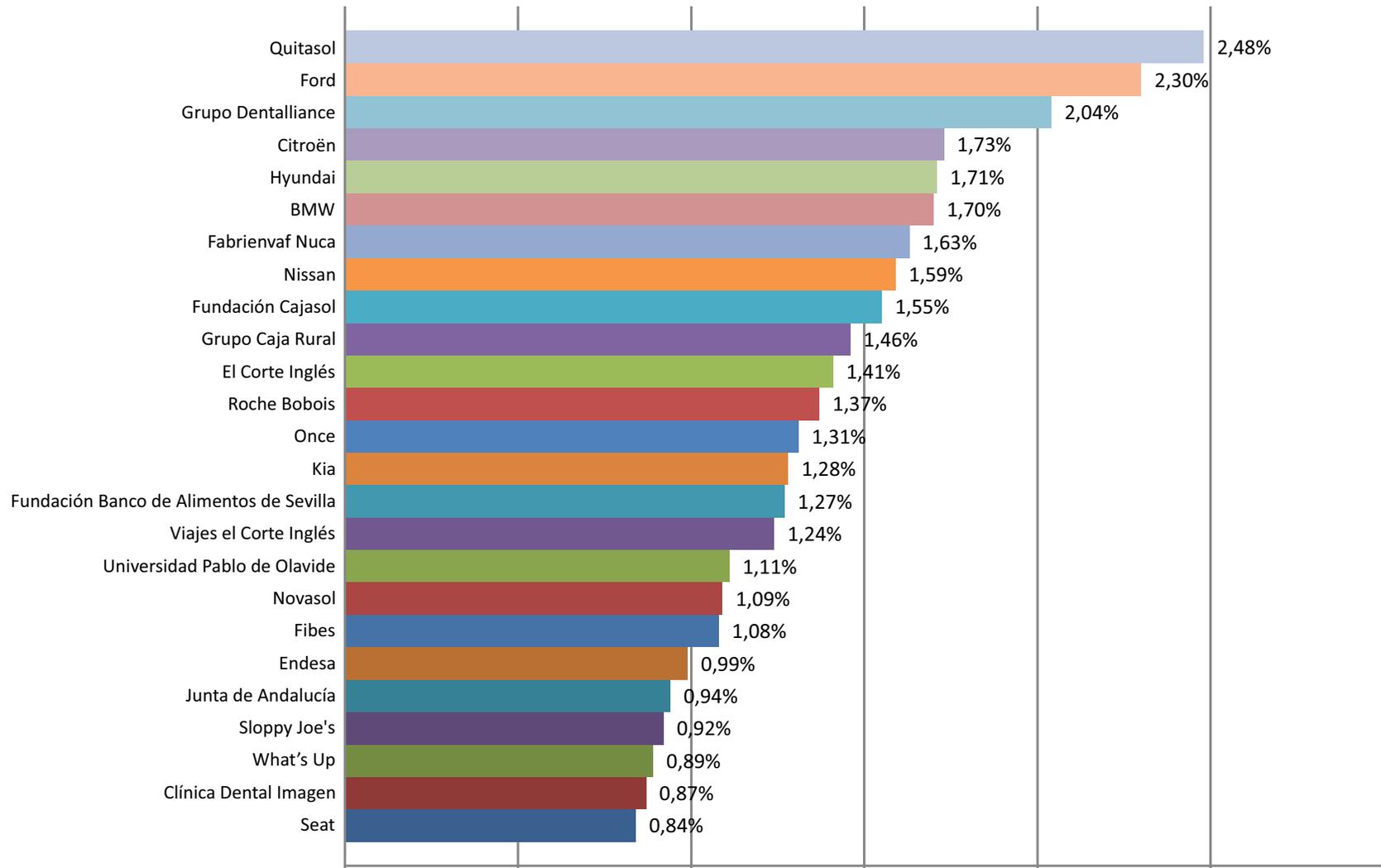
BILBAO



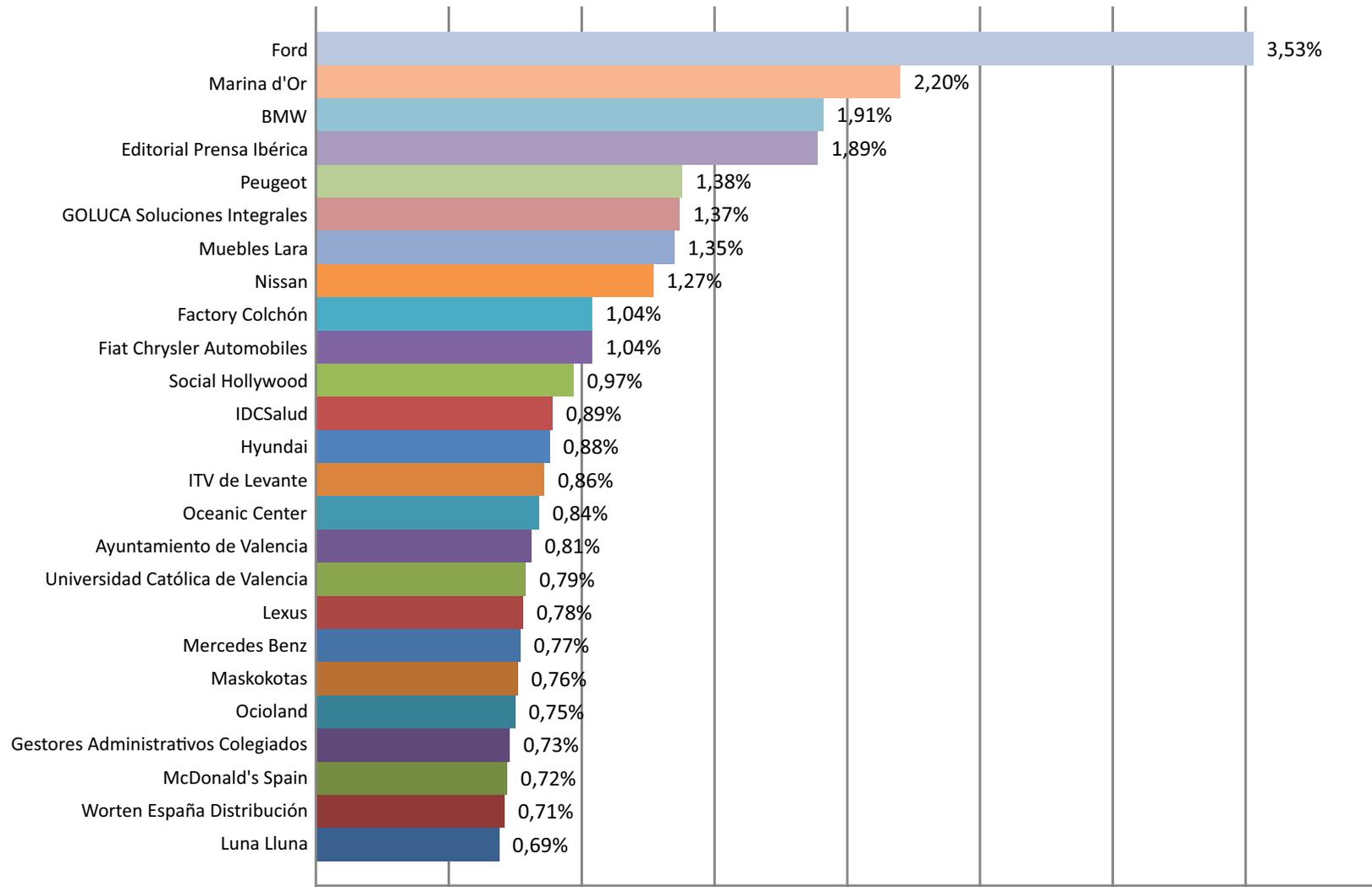
MADRID



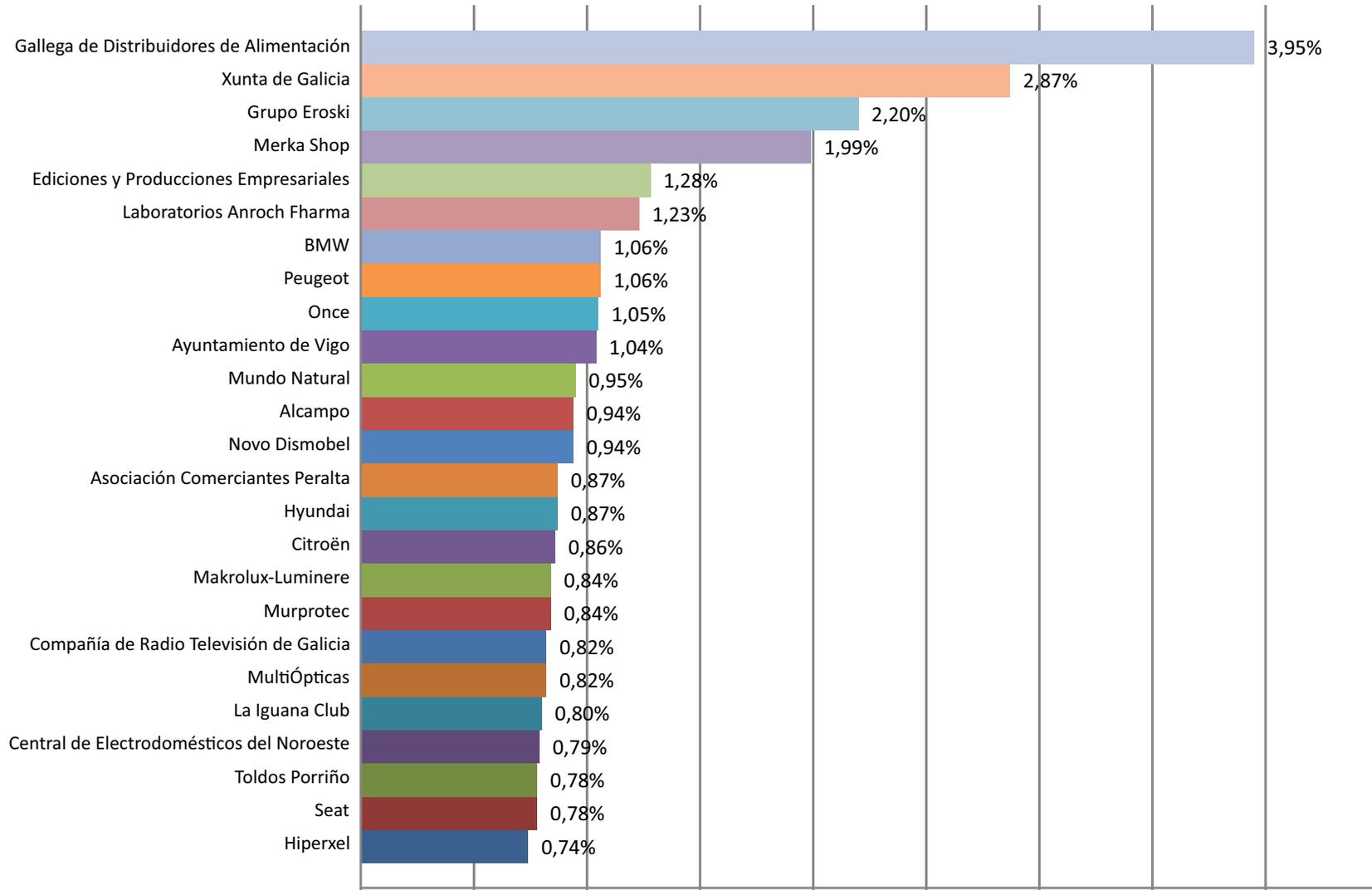
SEVILLA



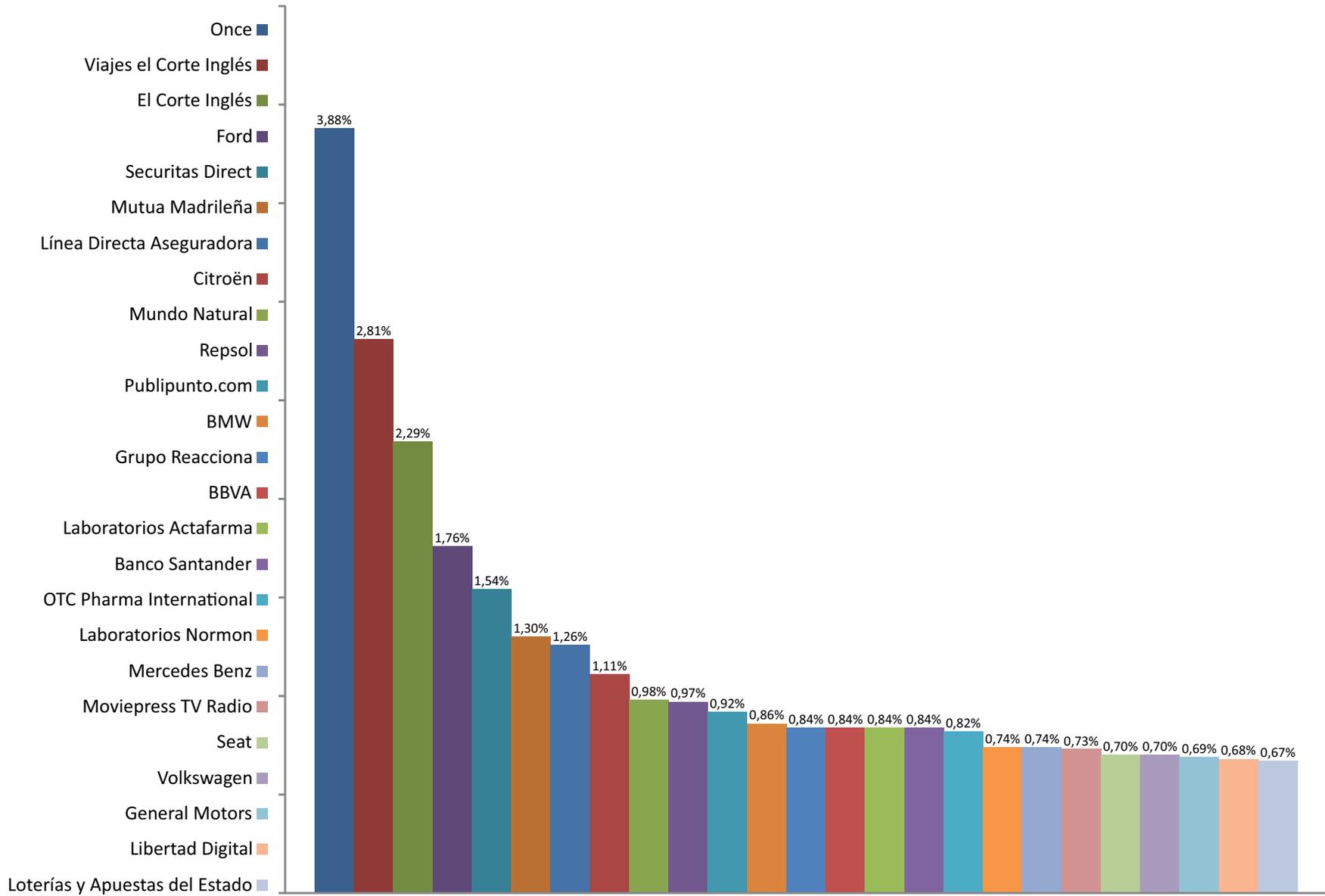
VALENCIA



VIGO



ANUNCIANTES CON MAYOR PRESENCIA EN RADIO CONVENCIONAL

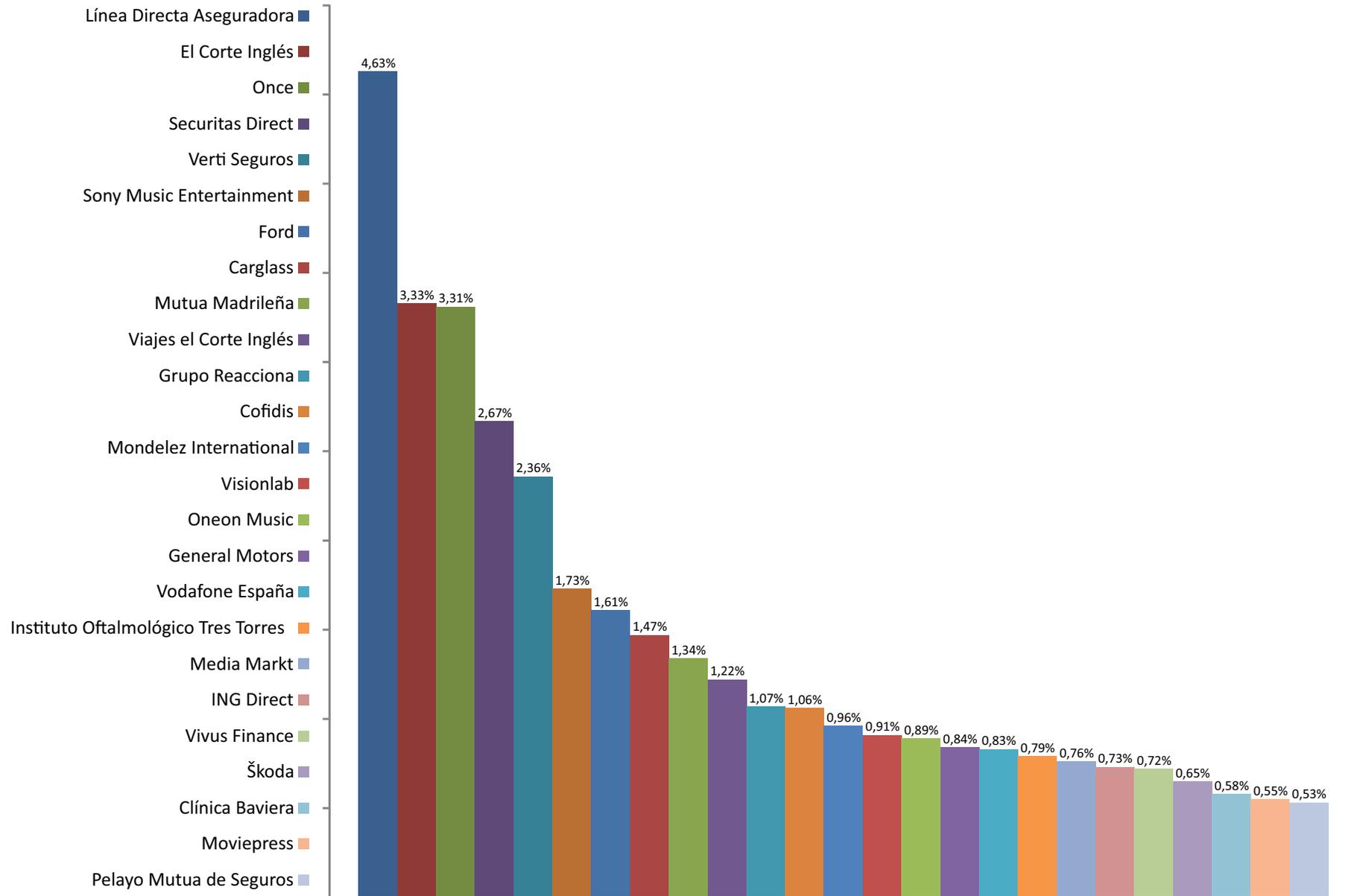


Fuente: AUDITSA.EU

Medida: Total segundos emitidos

Ámbito: PASES LOCAL+CADENA en Madrid, Barcelona, Valencia, Bilbao, Sevilla, Vigo

ANUNCIANTES CON MAYOR PRESENCIA EN RADIOFORMULA



Fuente: AUDITSA.EU Medida: Total segundos emitidos
 Ámbito: PASES LOCAL+CADENA en Madrid, Barcelona, Valencia, Bilbao, Sevilla, Vigo

RADIO CONVENCIONAL

RADIO CONVENCIONAL NACIONAL

Onda Cero 8,23%

Cope 8,08%

Esradio 7,50%

Ser 6,68%

Radio Marca 4,41%

RADIO CONVENCIONAL AUTONOMICA

RAC1 6,24%

Radio Nervión 5,84%

Radio Intereconomía 5,32%

Onda Vasca 5,28%

Radio Teletaxi 4,34%

Catalunya Radio 4,03%

La Radio Valencia 3,57%

Capital Radio 3,34%

Radio Voz 3,34%

Radio Euskadi 3,10%

Radio International 2,58%

Canal Sur Radio 2,48%

Radio Galega 1,82%

Catalunya Informació 1,12%

Onda Madrid 0,75%

RADIO FORMULA

RADIO FORMULA NACIONAL

Dial 6,05%

Cadena 100 5,56%

Los 40 5,34%

Europa FM 5,16%

Rock FM 3,25%

Radiole 3,05%

M80 2,90%

Kiss FM 2,69%

Melodía FM 1,72%

Máxima FM 1,47%

Megastar 0,86%

Hit FM 0,60%

RADIO FORMULA AUTONOMICA

Flaixbac 3,69%

RAC 105 3,36%

Flaix 2,12%

Canal Fiesta 1,17%

Top Radio 0,91%

Catalunya Música 0,24%

Radio Galega Música 0,09%